IoT and Edge Computing Carbon Footprint Measurement Methodology

Release 1.0

AIOTI Digital for Green Interest Group

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Executive Summary

This report is addressed to users of IoT and Edge Computing technologies and services to help them understand and make informed choices on how to assess the carbon footprint of solutions and services they use and to also measure how these methodologies support carbon footprint reduction of their use.

The report is structured to present rules and regulations of the European Green Deal, the initiatives and standards, and existing methodologies of measuring ICT carbon footprint. The report also includes how those methodologies can be applied to IoT and Edge Computing, the description of the methodologies, selection criteria and how to measure benefits of using them in reducing carbon footprint by using IoT and Edge Computing technologies and services for several industrial domains.

The report ends with conclusions and recommendations for practical use.
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1. **Introduction**

The goals of this report are:

- To help users of IoT and Edge Computing technologies and services, to understand and make informed choices on how to assess the carbon footprint of solutions and services they use, and to as well to measure how these methodologies support carbon footprint reduction of their use.

- To present initiatives and standards, existing methodologies of measuring ICT carbon footprint and how they can be applied to IoT and Edge Computing.

- To present selection methodology criteria and how to measure benefits of using them in reducing carbon footprint when using IoT and Edge Computing technologies and services for several industrial domains.
2. Regulation, Standards and Initiatives

2.1 EU Green Deal policies

This section gives an overview of EU Green Deal policies and regulations.

2.1.1 EU Green Deal

On 11 October 2019, the European Commission published the European Green Deal presenting a list of policy initiatives aimed at driving Europe to reach net-zero global warming emissions by 2050. The goal of the European Green Deal is to improve the well-being of people by making Europe climate-neutral and protecting Europe’s natural habitat for the benefit of people, planet and economy. The European Green Deal targets that the EU needs to fulfil are (see Figure 2):

- reach climate neutrality by 2050;
- protect human life, animals and plants by cutting pollution;
- help become world leaders in clean products and technologies;
- help ensure a just and inclusive transition.

Some of the motivations behind the European Green Deal are:

- 93% of Europeans see climate change as a serious problem;
- 93% of Europeans have taken at least one action to tackle climate change;
- 79% agree that taking action on climate change will lead to innovation.

![Figure 1: EU-Energy and Climate 2030 Targets 2018/2019](image-url)
One of the key objectives of AIOTI should be to launch activities on realising (a subset of) the Europe’s Green Deal objectives described below.

2.1.1.1 Climate neutral Europe

The EU aims to reach net-zero greenhouse gas emissions by 2050, an objective that will be endorsed in a “Climate Law” to be presented in March 2020. In particular, the reductions in the GHG (Greenhouse Gas) emissions compared to 1990 are:

- -20% in 2020 - 2023: EU member states update their national energy and climate plans to reflect the new climate ambition;
- -50 – 55% in 2030;
- Zero net emissions of greenhouse gases in 2050.

The proposed objectives to realise these targets are:

- Interconnect energy systems while integrating and increasing share of renewable energy sources into the grid;
- Promote and integrate innovative technologies and modern infrastructure;
- Boost energy efficiency and eco-design of products;
- Decarbonise the gas sector and promote smart integration across sectors;
- Empower consumers and help Member States to tackle energy poverty;
- Increase cross-border and regional cooperation to better share clean energy sources;
- Promote EU energy standards and technologies at global level;
- Promote support for citizen dialogues and support of energy communities.

2.1.1.2 Sustainable industry and Circular economy

In March 2020, a new circular economy action plan is launched as part of a broader EU industrial strategy that will include a sustainable product policy with “prescriptions on how we make things” in order to prioritise reducing and reusing materials before recycling them. Moreover, the minimum requirements are set to prevent environmentally harmful products from being placed on the EU market. False green claims will be tackled. The first efforts are targeted to focus first on resource intense sectors such as: textiles, construction, electronics and plastics.

In order to achieve the EU’s climate and environmental goals requires a new industrial policy based on the circular economy. Some mentioned figures are:

- From 1970 to 2017, the annual global extraction of raw materials tripled, and it continues to grow;
- More than 90% of biodiversity loss and water stress come from resource extraction and processing;
- EU’s industry accounts for 20% of the EU’s emissions;
- Only 12% of the materials used by EU industry come from recycling.
Since digital technologies allow for the generation and processing of data required for new business models and complex circular supply chains, they are a key enabler for the circular economy's upscaling. Circularity is facilitated by features in IoT devices (e.g., end-to-end cybersecurity, privacy, interoperability, energy harvesting capabilities). End users, suppliers, manufacturers, and investors all benefit from a network of connected devices that deliver fast smart services and real-time valuable information.

Europe needs a digital sector that puts sustainability and green growth at its heart. In particular, digitalisation presents new opportunities for:

- monitoring of air and water pollution;
- monitoring and optimising how energy and natural resources are consumed.

### 2.1.1.3 Buildings’ renovation and retrofitting

The reason of focusing on this objective is due to the fact that 40% of European’s energy consumption is by buildings. The main focus will be to renovate buildings, to help people cut their energy bills and energy use.

The proposed objectives to accomplish better energy performance of buildings are:

- Prices of different energy sources should incentivize energy-efficient buildings;
- Design of buildings should be in line with the circular economy;
- Increased digitalization;
- More climate-proofing of buildings;
- Strict enforcement of rules on energy performance of buildings.
- Use/production of renewable energy, solar lights, energy saving devices, temperature control

### 2.1.1.4 Sustainable mobility

According to the European Green Deal, Europe must reduce emissions from transport further and faster. Transport accounts for a quarter of the European Union’s greenhouse gas emissions and these continue to grow.

In [Temporary reduction in daily global CO2 emissions during the COVID-19 forced confinement | Nature Climate Change] it is shown the effect on the global CO2 emissions of the forced confinement and almost complete reduction of transportation in 2020 due to COVID-19 pandemic, that altered patterns of energy demand around the world. Daily global CO2 emissions decreased by –17% by early April 2020 compared with the mean 2019 levels, just under half from changes in surface transport. At their peak, emissions in individual countries decreased by –26% on average. As a suggested outcome, the government actions and economic incentives postcrisis will likely influence the global CO2 emissions path for decades.

Therefore, the Green Deal seeks a 90% reduction in these emissions by 2050. Some of the objectives of realising the Sustainable mobility Green Deal targets are:
Go digital:

- Automated mobility and smart traffic management systems will make transport more efficient and cleaner;
- Smart applications and ‘Mobility as a Service’ solutions will be developed;
- Use different modes of transport:
  - more freight should be transported by rail or water;
  - the Single European Sky should significantly reduce aviation emissions at zero cost to consumers and companies.
- Boost supply of sustainable alternative transport fuels.

By 2025, about 1 million public recharging and refuelling stations will be needed for the 13 million zero- and low-emission vehicles expected on European roads.

Reduce pollution:

- The Green Deal will address emissions, urban congestion, and improve public transport, which can be realized by:
  - stricter standards on pollution by cars;
  - to reduce pollution in EU ports;
  - to improve air quality near airports.

2.1.1.5  R&D and innovation

It is considered that the Horizon Europe research and innovation program will also contribute to the Green Deal from 2021 to 2027. In particular, it is planned that 35% of the EU’s research funding will be set aside for climate-friendly technologies under an agreement struck earlier this year. Moreover, a series of EU research “moon shots” will focus chiefly on environmental objectives.

2.1.2  Fit for 55 package

The European Green Deal, presented in the communication (COM(2019)640) of 11 December 2019, see Section 0 of this report, sets out a detailed vision to make Europe the first climate-neutral continent by 2050, safeguard biodiversity, establish a circular economy and eliminate pollution, while boosting the competitiveness of European industry and ensuring a just transition for the regions and workers affected.

With the announcement of the European Green Deal, the European Commission President Ursula von der Leyen pledged to put forward a comprehensive, responsible plan to increase the European Union’s emissions reduction target for 2030. In particular, in her 17 September 2020 State of the Union address, von den Leyen proposed the reduction target to be set at 55%, alongside a revision of the EU’s climate and energy legislation by June 2021, a target of spending 37% of the €750 billion NextGenerationEU recovery fund on Green Deal objectives, and the intention to raise 30% of the NextGenerationEU budget through green bonds.
The Commission adopted the communication ‘Stepping up Europe’s 2030 climate ambition - Investing in a climate-neutral future for the benefit of our people’ (commonly known as the 2030 EU Climate target plan), on the same day. It also includes an updated 2030 emissions reduction target of net 55% compared to 1990 levels, from the current 40% emissions reduction target.

The communication builds on an extensive impact assessment and a public consultation during spring 2020. The analysis concludes that the current policy framework is insufficient. Without changes to the current policy framework and legislation, the European Commission communication projects only a 60% emissions reduction by 2050.

While the European Green deal communication referred to legislative processes and initiatives envisioned, the climate target plan gives some concrete examples of possible amendments.

The European Commission argues that delivering on the revised target with a coherent policy framework to support implementation across sectors would make European industry and businesses ‘trailblazers’. This is expected to modernise the economy, delivering innovation and a competitive edge, while ensuring security and resilience of energy supply and health benefits. The new 2021-2027 Multianual Financial Framework and NextGenerationEU provide an opportunity to transition and grow the economy simultaneously. According to the communication, climate action mainstreaming across other funds and programmes and ensuring a just transition through the Just Transition Mechanism is essential.

On 14 July 2021, the European Commission adopted a package of proposals to make the EU’s climate, energy, land use, transport and taxation policies fit for reducing net greenhouse gas emissions by at least 55% by 2030, compared to 1990 levels. Achieving these emission reductions in the next decade is crucial to Europe becoming the world’s first climate-neutral continent by 2050 and making the European Green Deal a reality. With these proposals, the Commission is presenting the legislative tools to deliver on the targets agreed in the European Climate Law and fundamentally transform our economy and society for a fair, green and prosperous future.

These proposals will enable the necessary acceleration of greenhouse gas emission reductions in the next decade.

They combine: application of emissions trading to new sectors and a tightening of the existing EU Emissions Trading System; increased use of renewable energy; greater energy efficiency; a faster roll-out of low emission transport modes and the infrastructure and fuels to support them; an alignment of taxation policies with the European Green Deal objectives; measures to prevent carbon leakage; and tools to preserve and grow our natural carbon sinks.

The updated EU-Energy and Climate Targets based on the Fit for 55 regulation are given in Figure 2.
Figure 2: Updated EU-Energy and Climate Targets Fit for 55

The following initiatives were announced on 14 July 2021:

- Revision of the EU Emissions Trading System (ETS), including maritime, aviation and CORSIA as well as a proposal for ETS as own resource:
  - The EU Emissions Trading System (ETS) puts a price on carbon and lowers the cap on emissions from certain economic sectors every year. It has successfully brought down emissions from power generation and energy-intensive industries by 42.8% in the past 16 years. On 14 July 2021, the Commission is proposing to lower the overall emission cap even further and increase its annual rate of reduction. The Commission is also proposing to phase out free emission allowances for aviation and align with the global Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA) and to include shipping emissions for the first time in the EU ETS. To address the lack of emissions reductions in road transport and buildings, a separate new emissions trading system is set up for fuel distribution for road transport and buildings. The Commission also proposes to increase the size of the Innovation and Modernisation Funds;

  - To complement the substantial spending on climate in the EU budget, Member States should spend the entirety of their emissions trading revenues on climate and energy-related projects. A dedicated part of the revenues from the new system for road transport and buildings should address the possible social impact on vulnerable households, micro-enterprises and transport users.

- Carbon Border Adjustment Mechanism (CBAM) and a proposal for CBAM as own resource:
  - The new Carbon Border Adjustment Mechanism will put a carbon price on imports of a targeted selection of products to ensure that ambitious climate action in Europe does not lead to ‘carbon leakage’. This will ensure that European emission reductions contribute to a global emissions decline, instead of pushing carbon-intensive production outside Europe. It also aims to encourage industry outside the EU and our international partners to take steps in the same direction.
• **Effort Sharing Regulation (ESR):**

The **Effort Sharing Regulation** assigns strengthened emissions reduction targets to each Member State for buildings, road and domestic maritime transport, agriculture, waste and small industries. Recognising the different starting points and capacities of each Member State, these targets are based on their GDP per capita, with adjustments made to take cost efficiency into account.

• **Revision of the Energy Tax Directive:**
  
  o The tax system for energy products must safeguard and improve the Single Market and support the green transition by setting the right incentives. A **revision of the Energy Taxation Directive** proposes to **align the taxation of energy products with EU energy and climate policies**, promoting clean technologies and removing outdated exemptions and reduced rates that currently encourage the use of fossil fuels. The new rules aim at reducing the harmful effects of energy tax competition, helping secure revenues for Member States from green taxes, which are less detrimental to growth than taxes on labour.

• Amendment to the **Renewable Energy Directive** to implement the ambition of the new 2030 climate target (RED):

• Amendment of the **Energy Efficiency Directive** to implement the ambition of the new 2030 climate target (EED):

• **Reducing methane emissions in the energy sector**

• Revision of the Regulation on the inclusion of greenhouse gas emissions and removals from land use, land use change and forestry (LULUCF):

Member States also share responsibility for removing carbon from the atmosphere, so the **Regulation on Land Use, Forestry and Agriculture** sets an overall EU target for carbon removals by natural sinks, equivalent to 310 million tons of CO2 emissions by 2030. National targets will require Member States to care for and expand their carbon sinks to meet this target. By 2035, the EU should aim to reach climate neutrality in the land use, forestry and agriculture sectors, including also agricultural non-CO2 emissions, such as those from fertiliser use and livestock. The **EU Forest Strategy** aims to improve the quality, quantity and resilience of EU forests. It supports foresters and the forest-based bioeconomy while keeping harvesting and biomass use sustainable, preserving biodiversity, and setting out a **plan to plant three billion trees** across Europe by 2030.

• Revision of the Directive on deployment of alternative fuels infrastructure:

• Revision of the Regulation setting CO₂ emission performance standards for new passenger cars and for new light commercial vehicles:

The following initiatives are announced for fourth quarter of 2021:

• Revision of the energy performance of Buildings Directive (EPBD);


**These proposals are all connected and complementary.** This balanced package and the revenues it generates are needed, to ensure a transition which makes Europe fair, green and competitive, sharing responsibility evenly across different sectors and Member States, and providing additional support where appropriate.
2.1.3 European Sustainability Product Initiative

Under the European Green Deal, the European Commission presented in March 2020 a New Circular Economy Action Plan, in which it announced a sustainable product policy legislative initiative to make products fit for a climate neutral, resource efficient and circular economy, reduce waste and ensure that the performance of frontrunners in sustainability progressively becomes the norm.

The Commission presented on 30 March 2022 a package of European Green Deal proposals to make sustainable products the norm in the EU, boost circular business models and empower consumers for the green transition.

As announced in the Circular Economy Action Plan, the Commission is proposing new rules to make almost all physical goods on the EU market more friendly to the environment, circular, and energy efficient throughout their whole lifecycle from the design phase through to daily use, repurposing and end-of-life.

The Commission also presented a new strategy to make textiles more durable, repairable, reusable and recyclable, to tackle fast fashion, textile waste and the destruction of unsold textiles, and ensure their production takes place in full respect of social rights.

A third proposal aims to boost the internal market for construction products and ensure that the regulatory framework in place is fit for making the built environment deliver on our sustainability and climate objectives.

Finally, the package includes a proposal on new rules to empower consumers in the green transition so that consumers are better informed about the environmental sustainability of products and better protected against greenwashing.

With those proposals, the Commission is presenting the tools to move to a truly circular economy in the EU: decoupled from energy- and resource dependencies, more resilient to external shocks and respectful of nature and people’s health. The proposals build on the success of EU’s existing Ecodesign rules, which have brought remarkable reductions in EU’s energy consumption and significant savings to consumers. In 2021 alone, existing ecodesign requirements saved consumers €120 billion.

The rules have also led to a 10% lower annual energy consumption by the products in scope. By 2030, the new framework can lead to 132 mtoe of primary energy savings, which corresponds roughly to 150 bcm of natural gas, almost equivalent to EU’s import of Russian gas.

Making sustainable products the norm

The proposal for a Regulation on Ecodesign for Sustainable Products addresses product design, which determines up to 80% of a product’s lifecycle environmental impact. It sets new requirements to make products more durable, reliable, reusable, upgradable, repairable, easier to maintain, refurbish and recycle, and energy and resource efficient. In addition, product-specific information requirements will ensure consumers know the environmental impacts of their purchases. All regulated products will have Digital Product Passports. This will make it easier to repair or recycle products and facilitate tracking substances of concern along the supply chain. Labelling can be introduced as well. The proposal also contains measures to end the destruction of unsold consumer goods, as well as expand green public procurement and provide incentives for sustainable products.
The proposal extends the existing Ecodesign framework in two ways: first, to cover the broadest possible range of products; and second, to broaden the scope of the requirements with which products are to comply. Setting criteria not only for energy efficiency, but also for circularity and an overall reduction of the environmental and climate footprint of products will lead to more energy and resource independence and less pollution. It will strengthen the Single Market, avoiding diverging legislation in each Member State, and create economic opportunities for innovation and job creation, notably in remanufacturing, maintenance, recycling and repair. The proposal will set a framework and a process through which the Commission, working in close cooperation with all those concerned, will progressively set out requirements for each product or group of products.

Together with this proposal, the Commission has also adopted an Ecodesign and Energy Labelling Working Plan 2022-2024 to cover new energy-related products, update and increase the ambition for products that are already regulated, as a transitional measure until the new regulation enters into force. It notably addresses consumer electronics (smartphones, tablets, solar panels) - the fastest growing waste stream.

To support the deployment of sustainable products across the EU market, targeted sectoral initiatives were also proposed. The EU Strategy for Sustainable and Circular Textiles and the revision of the Construction Products Regulation will address two priority product groups with significant impacts.

**Sustainable and circular textiles**

European consumption of textiles has the fourth highest impact on the environment and climate change, after food, housing and mobility. It is also the third highest area of consumption for water and land use, and fifth highest for the use of primary raw materials.

The EU Strategy for Sustainable and Circular Textiles sets out the vision and concrete actions to ensure that by 2030 textile products placed on the EU market are long-lived and recyclable, made as much as possible of recycled fibres, free of hazardous substances and produced in respect of social rights and the environment. Consumers will benefit longer from high quality textiles, fast fashion should be out of fashion, and economically profitable re-use and repair services should be widely available. In a competitive, resilient and innovative textiles sector, producers have to take responsibility for their products along the value chain, including when they become waste. In this way, the circular textiles ecosystem will be thriving, and be driven by sufficient capacities for innovative fibre-to-fibre recycling, while the incineration and landfilling of textiles has to be reduced to the minimum.

The specific measures will include ecodesign requirements for textiles, clearer information, a Digital Product Passport and a mandatory EU extended producer responsibility scheme. It also foresees measures to tackle the unintentional release of microplastics from textiles, ensure the accuracy of green claims, and boost circular business models, including reuse and repair services. To address fast fashion, the Strategy also calls on companies to reduce the number of collections per year, take responsibility and act to minimise their carbon and environmental footprints, and on Member States to adopt favourable taxation measures for the reuse and repair sector. The Commission will promote the shift also with awareness-raising activities.

The Strategy also aims to provide support to and accompany the textiles ecosystem throughout its transformative journey. Therefore, the Commission is launching today the co-creation of a transition pathway for the textiles ecosystem. This is an essential collaborative tool to help the ecosystem to recover from negative impacts of the Covid-19 pandemic which have been affecting companies in their daily operations for the last two years. It will also strengthen their capacities to withstand both a fierce global competition and future shocks for their long-term survival. All the actors are encouraged to take active part in the co-creation process through their commitments on circularity and circular business models, actions to strengthen sustainable competitiveness, digitalisation and resilience, and identification of specific investments needed for the twin transition.
The construction products of tomorrow

The construction ecosystem represents almost 10% of EU value added, and employs around 25 million people in over 5 million firms. The construction products industry counts 430,000 companies in the EU, with a turnover of €800 billion. These are mainly small and medium-size enterprises. They are a key economic and social asset for local communities in European regions and cities.

Buildings are responsible for around 50% of resource extraction and consumption and more than 30% of the EU's total waste generated per year. In addition, buildings are responsible for 40% of EU's energy consumption and 36% of energy-related greenhouse gas emissions.

The revision of the Construction Products Regulation will strengthen and modernise the rules in place since 2011. It will create a harmonised framework to assess and communicate the environmental and climate performance of construction products. New product requirements will ensure that the design and manufacture of construction products is based on state of the art to make these more durable, repairable, recyclable, easier to re-manufacture.

It will also make it easier for standardisation bodies to do their work of creating common European standards. Together with enhanced market surveillance capacities and clearer rules for economic operators along the supply chain, this will help to remove obstacles to the free movement of the internal market. Finally, the revised Regulation will offer digital solutions to reduce administrative burdens, particularly on SMEs, including a construction products database and a Digital Products Passport.

For more information

- Questions and Answers on Sustainable products initiative
- Factsheet on Sustainable products initiative
- Questions and Answers on Textiles Strategy
- Factsheet on Textiles Strategy
- Questions and Answers on Construction materials
- Factsheet on Construction materials
- Press release on Empowering consumers
- Factsheet on Empowering consumers
- Chapeau communication on making sustainable products the norm
- Proposal for a Regulation on Ecodesign for Sustainable Products
- Ecodesign and Energy Labelling Working Plan 2022-2024
- EU Strategy for Sustainable and Circular Textiles
- Survey on the Transition Pathway for the textile ecosystem
- Scenarios towards co-creation of a transition pathway for a more resilient, sustainable and digital textiles ecosystem
- Sustainable Textiles Strategy website
- Proposal on the revision of the Construction Product Regulation
- Circular economy: sustainable footwear stockshots
- Circular economy: sustainable furniture stockshots
2.1.4 Digital and Green Twin transition

The European Commission states that “Europe must leverage the potential of digital transformation, which is a key enabler for reaching the Green Deal objectives.”

This idea is reinforced in the New Industrial Strategy for Europe, where it is underlined that the twin ecological and digital transitions will affect every part of our economy, society, and industry.

New green technologies are already here to help tackle the biggest challenge of our time: climate change. The European Commission has long promoted digital transformation to enhance economic competitiveness, while also recognising that digitisation can contribute to sustainability goals and enable the changes needed for a just green transition. The Commission’s twin green and digital goals are seen to complement each other well.

The Fit for 55 packages will drive the transition to achieve the 2030 goal of reducing carbon emissions by 55%, and all sectors will play an important role in helping achieve this objective. Digital technology such as artificial intelligence, cloud computing, IoT can enable speed and scale in delivering the EU’s decarbonisation goals. However, while ICT technologies can help most sectors of the economy to become greener, the ICT sector itself must accept its responsibility to meet high ecological standards.

2.1.5 Certification of carbon removals

The European Commission plans to put forward a regulatory framework proposal for the certification of carbon removals by the end of next year.

“A certification mechanism will provide more clarity on the quality of carbon removals, and ensure their environmental integrity. It will address the lack of standardisation of existing frameworks and contribute to a level playing field,” the commission said today.

This is vital to ensuring the credibility of carbon removals, the commission said, which will be an “essential stepping stone” towards the bloc’s legally binding target to reach carbon neutrality by 2050.

The commission plans to launch a call for evidence early next year and hold a conference in the first quarter of 2022 to increase understanding of and exchange on carbon removal accounting and certification. It will then propose an EU regulatory framework for the accounting and certification of carbon removals by the end of next year.

The commission also plans to establish an EU standard in monitoring, reporting and verifying emissions and carbon removals for both farms and forests, and captured, stored and transported CO2, as well as “regular exchanges with other jurisdictions” on the subject.

Compliance framework inclusion

The communication specifies that “any future policy choice (in the post-2030 legislative cycle) to allow carbon removals in EU compliance frameworks would need, as a necessary precondition, a sound and reliable definition of carbon removals providing guarantees in terms of environmental integrity”.

This differs from a leaked draft of the communication, seen by Argus, which had simply stated that the legal framework would “define the type of carbon removals that could be accounted in the period after 2030 to neutralize emissions in EU compliance frameworks”.

A group of environmental non-governmental organisations warned earlier this month in response to the leak that carbon removal offsets should be kept separate from the EU emissions trading system and other existing policy frameworks to avoid undermining climate ambition.
Environmental group Greenpeace said today that the plan "risks becoming an excuse for big polluters to stall their own climate action", arguing that industries could buy removals as carbon offsets rather than reducing their emissions. "Carbon removals can add to cuts, but we can’t let polluters use removals to pretend they’re reaching climate targets."

**Industrial carbon removals**

Alongside various proposals for "carbon farming" relating to land use, the communication puts forward a number of "aspirational objectives" for industrial carbon removals.

This includes aims to report and account by its fossil, biogenic or atmospheric origin any tonne of CO₂ captured, transported, used and stored by industries by 2028, have at least 20pc of the carbon used in chemical and plastic products come from sustainable non-fossil sources by 2030, and remove 5mn t/yr CO₂ from the atmosphere and store it permanently through frontrunner projects by 2030.

### 2.2 Initiatives and Standards

More and more companies are now facing the need to address Green digital transformation as to formalize green transformation efforts and integrate them into their business strategy, improve communication and increase transparency. Expectations for consistent, comparable and transparent information on climate and other environmental, technical, social and corporate governance (ESG) information are growing steadily - driven by investor pressure, stakeholder pressure and, increasingly, regulatory as standardization action.

Technologies such as 5G/6G, IoT and AI are opening a wide range of new opportunities by accelerating the speed of digitalization across multiple industries. Those new opportunities have to be conducted to a rapid pace of innovation to achieve the goals of the EU Green Deal.

A substantial portfolio of European and International entities is today involved in sustainability matters, working and cooperating in the development of strategies, recommendations and standards. This section gives an overview about those activities.

First of all, the issue Sustainability is manyfold. Initially based on Life Cycle Assessment from a general point of view, this issue is today diversified and divided in environmental issues (circular economy), in carbon footprint measurement methods of products, of services, of Verticals, in energy savings’ technical and assessment methods. Those are the relevant topics we address in this paper.

We can distinguish three key types of entities: regulations (see chapter 2.1), industrial driven Initiatives as NGMN, GSMA, GeSi, GRI, ZVEI, AIOTI, among others and standardisation bodies as ITU-T, ETSI, ISO, IEC and 3GPP.
2.2.1 NGMN

The NGMN Alliance (Next Generation Mobile Networks Alliance) [1] is an open forum founded by key-leading mobile network operators. Its goal is to ensure that next generation network infrastructure, service platforms and devices will meet the requirements of operators and, ultimately, will satisfy end user demand and expectations.

NGMN seeks to incorporate the views of all interested stakeholders in the telecommunications industry and is open to three categories of participants (NGMN Partners): Mobile network operators (Members), vendors, software companies and many other leading industry players (Contributors), and research institutes contributing substantially to mid- to long-term innovation (Advisors).

The NGMN work programme is a collaborative work programme in which all NGMN Partners (Mobile Network Operators, Vendors/Manufacturers and Research/Academia) contribute to agreed project objectives and deliverables.

One of its work programmes is the Green Future Network (GFN) which scope to build sustainable & environmentally conscious solutions. Its latest whitepaper "Metering for sustainable networks" recommends to deploy metering at the network and technical sites to check the energy performance of equipment in real time condition. Standardized metering shall be defined with generic unified architecture for data collection and are part of this document [1].


2.2.2 GSMA

The GSMA is a global organisation unifying the mobile ecosystem to discover, develop and deliver innovation foundational to positive business environments and societal change. The GSMA supports the mobile industry’s commitment to addressing the United Nations Sustainable Development Goals (SDGs), an initiative that aims to eradicate poverty, protect the planet, and ensure the prosperity of humanity as part of the 2030 sustainable development agenda. The GSMA contributes to all 17 SDGs through work carried out by GSMA Mobile for Development, driving innovation in digital technology to reduce inequalities and the industry taskforces to drive Climate Action and Sustainability. The GSMA has developed a Sustainability Assessment Framework to better understand the landscape of operator efforts in social and environmental sustainability [2]. Moreover, GSMA organizes yearly the Mobile World Congress at different places in the world.


2.2.3 GeSi

The Global Enabling Sustainability Initiative (GeSi) is comprised of diverse and international members and partnerships, representing around 40 of the world’s leading ICT companies, 12 global business and multiple international organisations. Its focus relies on achieving integrated social and environmental sustainability through ICT with reports, the SMART series. The latest report [3] aims to extend the previous analysis to 2030 and to look at ICT-enabled sustainability from a holistic point of view.

2.2.4 **GRI**

The Global Reporting Initiative (GRI) is an independent, international organization that helps businesses and other organizations take responsibility for their impacts, by providing them with the global common language to communicate those impacts. GRI provides also widely used standards for sustainability reporting – the GRI Standards. The GRI Standards enable any organization – large or small, private or public – to understand and report on their impacts on the economy, environment, and people in a comparable and credible way, thereby increasing transparency on their contribution to sustainable development.

2.2.5 **AIOTI**

The Alliance for Internet of Things Innovation (AIOTI) also works on sustainability related topics within WG Standardisation, Digital for Green Interest Group [4], and vertical WGs. The work and effort of the initiatives support substantially the work of the standardization bodies.


2.2.6 **ZVEI**

ZVEI is a German industrial association that represents the interests of a high-tech sector. The basis of the association’s work is the exchange of experience and views between the members about current technical, economic, legal, and socio-political topics in the field of the electrical industry. It supports market-related international standardisation work. Sustainability is of course a high relevant subject for the association. Some Position papers are the outcomes: for example, Green Deal – Fit for 55 package. In this position paper, the ZVEI analyses and evaluates six proposals from the EU’s Fit for 55 package.

2.2.7 **3GPP**

The 3rd Generation Partnership Project (3GPP) is responsible for the standardization of mobile networks, including for ex. 4G LTE and 5G NR (New Radio). 3GPP unites seven telecommunications standard development organizations (ARIB, ATIS, CCSA, ETSI, TSDSI, TTA, TTC), known as “Organizational Partners” and provides their members with a stable environment to produce Technical Reports and Technical Specifications that define 3GPP technologies. Energy efficiency in mobile networks is a very important aspect in 3GPP standards. 3GPP put a significant effort to reduce the energy needed to carry a certain load for ex. by designing a lean signalling for 5G NR. In the last years 3GPP introduced and outworked energy savings methods and designs for UEs in release 16 with update in Release 17. Moreover, the definition of Energy Efficiency, KPIs and methods to measure them were studied in Release 17. The matter of energy saving in the Radio Access Network (RAN) part is a focus of Release 18, that just has started in May 2022. Planned work items for example are to include sleep modes for base stations when not transmitting and power amplifier improvements to boost efficiency when they are. The today available outcomes on Energy Efficiency in 5G is reported in following TS (Technical Specifications) [5]
This effort is a part of the industry-wide activity on 5G, spanning an eco-system that also includes energy efficiency related output from GSMA, NGMN, ETSI and ITU-T.

[5] https://www.3gpp.org/technologies/keywords-acronyms/2159-ee_5g

2.2.8 ITU-T and ETSI

The Study Groups of ITU’s Telecommunication Standardization Sector (ITU-T) assemble experts from around the world to develop international standards known as ITU-T Recommendations which act as defining elements in the global infrastructure of information and communication technologies (ICTs). Sustainability is one of its 5 strategic goals in its strategic plan 2020-2023 [11].

ITU-T Study Group 5 (SG5) is responsible for studies on methodologies for evaluating ICT effects on climate change and publishing guidelines for using ICTs in an eco-friendly way. Under its environmental mandate SG5 is also responsible for studying design methodologies to reduce ICTs and e-waste’s adverse environmental effects, for example, through recycling of ICT facilities and equipment.

ETSI is one of the three European Standards Organization (ESO- CEN, CENELEC, ETSI). ETSI is supporting European regulations and legislation through the creation of Harmonised European Standards. The Energy Engineering Technical Committee (TC EE) develops standards for reducing the eco-environmental impact of Information and Communications Technologies (ICT) equipment. This includes:

- the Life Cycle Assessment (LCA) of ICT goods, networks and services
- methods to assess the energy efficiency of wireless access networks and equipment, core networks and wireline access equipment including Efficiency metrics/KPI definition for equipment and network
- network standby mode for household and office equipment
- Circular economy standard for ICT solutions
- Power feeding solutions based on higher DC voltage to reduce losses on the distribution cabling and innovative efficient storage solution
TC EE is also responsible for defining the environmental and infrastructural aspects for all telecommunication equipment and its environment, including equipment installed in subscriber premises. Wherever possible this will be achieved by referencing existing international standards.

**TC EE and ITU-T SG5** are working together to develop technically aligned standards on energy efficiency, power feeding solution, circular economy and network efficiency KPI and eco-design requirement for ICT, with the aim to build an international eco-environmental standardization. The list of related standards is in [12].

Here some relevant examples:

**ES 203 228** (ITU-T L.1331) defines metrics and methods for assessing and measuring energy efficiency in operational networks. It is based on the measurement of performance of small networks, for feasibility and simplicity purposes.

**ES 202 706** defines metrics and measurement method for energy efficiency of wireless access network equipment

**ES 202 336-12** Monitoring and control interface for infrastructure equipment (power, cooling and building environment systems used in telecommunication networks); Part 12: ICT equipment power, energy and environmental parameters monitoring information model

Besides this technical committee an Industry Specification Group (ISG) on Operational energy Efficiency for Users (OEU) addresses sustainability issues – minimizing power consumption as GHG emissions on ICT sides and networks. In brief their work focuses on:

- the measurement of energy consumption by IT servers, storage units, broadband fixed access and mobile access, with a view to developing global KPIs
- the management of the end of life of ICT equipment
- the definition of global KPI modelling for green smart cities

The list of related standards is in [13].

[11] [https://www.itu.int/en/council/planning/Pages/default.aspx](https://www.itu.int/en/council/planning/Pages/default.aspx)

[12] [https://www.etsi.org/committee/1395-ee](https://www.etsi.org/committee/1395-ee)

[13] [https://www.etsi.org/committee/1429-oeu](https://www.etsi.org/committee/1429-oeu)

### 2.2.9 ISO

ISO standards are developed by many technical committees with experts from many national standards organizations. Currently, ISO has 250 technical committees, 510 subcommittees, and near to 2500 working groups.

The ISO Standards cover a large range of activities: quality management (ISO 9000 family), environmental management (ISO 14000 family [13]), health and safety (ISO 45001), energy management (ISO 50001), food safety (ISO 22000), IT security (ISO/IEC 27001).
ISO/IEC 15459-6:2014 specifies a unique string of characters for the identification of groupings of products, product packages, transport units and items. The character string is intended to be represented in a linear bar code symbol and two-dimensional symbol or other automatic identification and data capture (AIDC) media attached to the entity to meet management needs and/or regulatory needs (e.g. customs clearance). To address these needs, different types of identifiers are recognized in the various parts of ISO/IEC 15459, which allows different requirements to be met by the unique identifiers associated within the context of the specific parts of ISO/IEC 15459.

In the following table the activities related to environmental management is listed:

<table>
<thead>
<tr>
<th>SUBCOMMITTEE #</th>
<th>SUBCOMMITTEE TITLE</th>
<th>PUBLISHED STANDARDS</th>
<th>STANDARDS UNDER DEVELOPMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISO/TC 207/SC 1</td>
<td>Environmental management systems</td>
<td>10</td>
<td>1</td>
</tr>
<tr>
<td>ISO/TC 207/SC 2</td>
<td>Environmental auditing and related environmental investigations</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>ISO/TC 207/SC 3</td>
<td>Environmental labelling</td>
<td>8</td>
<td>1</td>
</tr>
<tr>
<td>ISO/TC 207/SC 4</td>
<td>Environmental performance evaluation</td>
<td>7</td>
<td>3</td>
</tr>
<tr>
<td>ISO/TC 207/SC 5</td>
<td>Life cycle assessment</td>
<td>15</td>
<td>4</td>
</tr>
<tr>
<td>ISO/TC 207/SC 7</td>
<td>Greenhouse gas management and related activities</td>
<td>13</td>
<td>6</td>
</tr>
</tbody>
</table>

**Table 1: ISO and environmental management**

Source: [https://www.iso.org/committee/54808/x/catalogue/p/1/u/0/w/0/d/0](https://www.iso.org/committee/54808/x/catalogue/p/1/u/0/w/0/d/0)

The work done by the SC5 (Life cycle assessment) and SC7 (GHG management) are the most relevant part for the purpose of this document.

- ISO 14040 defines the principles and frameworks to conduct a correct [Life Cycle Assessment](https://www.iso.org/committee/54808/x/catalogue/p/1/u/0/w/0/d/0).
- ISO 14044 specifies the requirements and guidelines for a correctly conducted [Life Cycle Assessment (LCA)](https://www.iso.org/committee/54808/x/catalogue/p/1/u/0/w/0/d/0).
- ISO 14060 family
The content of the relevant ISO standards is described in more details in chapter 3.1.4.


2.2.10 The International Electrotechnical Commission (IEC)

The International Electrotechnical Commission (IEC) is an international standards organization that prepares and publishes international standards for all electrical, electronic and related technologies. It covers a wide range of technologies from power generation, transmission and distribution to home appliances and office equipment, semiconductors, fibre optics, batteries, solar energy, nanotechnology among others. IEC works closely with the ISO (there are several ISO/IEC standards as for ex. 27001 or 17000 series) and with the ITU.

In their spectrum towards moving towards a more sustainable world in their work, an advisory committee on energy efficiency was created to help coordinating activities between different IEC TCs that contribute to this area. Following the list of the TCs involved so far:

IEC TC 2: Rotating machinery

IEC TC 9: Electrical equipment and systems for railways

IEC TC 14: Power transformers

IEC TC 22: Power electronic systems and equipment
IEC TC 23: Electrical accessories

IEC TC 27: Industrial electro heating and electromagnetic processing

IEC TC 64: Electrical installations and protection against electric shock

IEC TC 66: Safety of measuring, control and laboratory equipment

IEC TC 85: Measuring equipment for electrical and electromagnetic quantities

IEC TC 121: Switchgear and control gear and their assemblies for low voltage

To complete this chapter on standardization bodies, it is worth to mention that the World Standards Cooperation (WSC) was established in 2001 by the ITU, the ISO and the IEC in order to strengthen and advance the voluntary consensus-based international standards systems as to provide transparency of those three international standards development organizations. Technical coordination mechanisms among IEC, ISO and ITU were agreed in order to resolve problems at earliest stage, optimize communication between the organizations and avoid duplication of work.

2.2.11 GS1

Under ISO/IEC 15459 (mentioned under the ISO part) GS1 is a global not for profit standardisation body specialised in product data identification, data capturing and data sharing. According to the same ISO standards, GS1 is an issuing agency for consumer goods, retail products and medical devices.

Over the years, GS1 standards have enabled identification for locations, assets, machines and others to support the development of supply chains automation and increased transparency. GS1 covers more than 25 sectors and has National member organisations in more than 110 countries.

GS1 standards are open and global and the majority of GS1 standards are ISO standards; the full list is available here.

GS1 recently published its positioning and the proposed data architecture for the implementation of the EU digital product passport available here.

GS1 worked with W3C to show the importance of interoperability under different perspectives and recently published a joint position on the semantics needs for the circular economy available here.

GS1 and W3C, together with other partners and under the coordination of the French CEA have been instrumental in developing a successful architecture for the CIRPASS Digital Product Passport, awarded EU funding under the Digital Europe Program.

Regarding the topic of this report focussing on carbon footprint methodologies, GS1 standards don’t directly cover this area but allow the data exchange, once the methodology chosen, of the results of the calculation in a global and open standardised way. In this way, CO2 emissions data attributes could be included in a data modelling and exchanged in data carriers in an interoperable way, B2B and B2C.
3. Existing methods on measuring Carbon Footprint

This chapter is providing description of the existing methods of measuring Carbon Footprint.

3.1 Generic Methods of measuring Carbon Footprint

The methodologies of measuring Carbon Footprint described in Analysis of Existing Environmental Footprint Methodologies for Products and Organizations: Recommendations, Rationale, and Alignment (EUROPEAN COMMISSION JOINT RESEARCH CENTRE, Institute for Environment and Sustainability H08 Sustainability Assessment Unit) are:

3.1.1 Product Environmental Footprint

- **ISO 14044: Environmental Management: Life Cycle Assessment**: this standard specifies requirements and provides guidelines for life cycle assessment (LCA) including: definition of the goal and scope of the LCA, the life cycle inventory analysis (LCI) phase, the life cycle impact assessment (LCIA) phase, the life cycle interpretation phase, reporting and critical review of the LCA, limitations of the LCA, relationship between the LCA phases, and conditions for use of value choices and optional elements.

- **ISO 14067: Carbon Footprint of Product**: This document specifies principles, requirements and guidelines for the quantification and reporting of the carbon footprint of a product (CFP), in a manner consistent with International Standards on life cycle assessment (LCA) (ISO 14040 and ISO 14044).

- **International Reference Life Cycle Data System (ILCD)**: is an initiative developed by JRC and DG ENV since 2005, with the aim to provide guidance and standards for greater consistency and quality assurance in applying LCA.

- **GHG protocol**: The GHG Protocol establishes comprehensive global standardized frameworks to measure and manage greenhouse gas (GHG) emissions from private and public sector operations, value chains and mitigation actions. The GHG Protocol is the most widely used carbon measurement methodology and is used by the Science Based Targets initiative, the most prominent GHG target setting methodology. The GHG Protocol has developed a specific GHG Protocol Product Standard to advise on how to measure product-related emissions in a way that is aligned with the GHG Protocol.

- **PAS 2050**: PAS 2050 a publicly available specification enables companies to measure the environmental impact of their activities, products and services and measure their lifecycle GHG emissions.

- **Ecological footprint**: The ecological footprint is a method promoted by the Global Footprint Network to measure human demand on natural capital, i.e. the quantity of nature it takes to support people or an economy.

- **BPX 30-323**: BPX30-323 is a repository of good practices prepared under the french law called which establishes the prospect of regulatory communication of environmental information relating to products.
3.1.2 Corporate Environmental Footprint

- **ISO 14064**: This standard specifies principles and requirements at the organization level for the quantification and reporting of greenhouse gas (GHG) emissions and removals. It includes requirements for the design, development, management, reporting and verification of an organization’s GHG inventory.

- **Global Reporting Initiative (GRI)**: The Global Reporting Initiative is an international independent standards organization that helps businesses, governments and other organizations understand and communicate their impacts on issues such as climate change, human rights and corruption.

- **CDP Water Disclosure Project**: CDP’s work with water security motivates companies to disclose and reduce their environmental impacts by using the power of investors and customers. The data CDP collects helps influential decision makers to reduce risk, capitalize on opportunities and drive action towards a more sustainable world.

- **GHG protocol: Corporate Standard**: The GHG Protocol Corporate Accounting and Reporting Standard provides requirements and guidance for companies and other organizations preparing a corporate-level GHG emissions inventory. The standard covers the accounting and reporting of seven greenhouse gases covered by the Kyoto Protocol – carbon dioxide (CO2), methane (CH4), nitrous oxide (N2O), hydrofluorocarbons (HFCs), perfluorocarbons (PCFs), sulphur hexafluoride (SF6) and nitrogen trifluoride (NF3). It was updated in 2015 with the Scope 2 Guidance, which allows companies to credibly measure and report emissions from purchased or acquired electricity, steam, heat, and cooling.

- **ILCD**: The ICLD is an initiative developed by JRC and DG ENV since 2005, with the aim to provide guidance and standards for greater consistency and quality assurance in applying LCA. It is relevant to both product and corporate carbon footprinting.

- **Defra ‘Guidance on how to measure and report your greenhouse gas emissions’**: This is a UK Government document that explains how to measure greenhouse gas (GHG) emissions and set targets to reduce them. It is intended for all sizes of business and for public and voluntary sector organisations.

- **Defra Guidance on Environmental Key performance Indicators – Reporting Guidelines for UK Business**: These Guidelines seek to help companies report their environmental impacts in a meaningful and cost-effective way.

- **Bilan Carbone**: Bilan Carbone establishes a standard of excellence in GHG accounting; this tool is designed to compile an exhaustive inventory of GHG emitted by an organization, an event or a project. Bilan Carbone is also an environmental management tool, serving as a guide and supporting resource for organizations as they develop their climate and energy transition action. Note that Bilan Carbone is the French accounting methodology, compliant with ISO 14064.

Some more details on key Methods of measuring Carbon Footprint are provided below.
3.1.3 **Science-Based Targets**

Use of SBTs, see e.g.: *Science-Based Target Setting Manual Version 4.1 | April 2020, Science Based Targets*:

“SBTs represent a more robust approach for companies to manage their emissions over the long haul. SBTs are grounded in an objective scientific evaluation of what is needed for global GHG emissions reduction determined by relevant carbon budgets, rather than what is achievable by any one company. They offer a firm foundation for companies’ long-term climate change strategies, boosting their competitive advantage in the transition to the low-carbon economy.”

**Figure 5: Overview of GHG Protocol scopes and emissions across the value chain, Source: GHG Protocol**

Greenhouse gas emissions are categorized into three groups or ‘Scopes’ by the most widely used international accounting tool, the Greenhouse Gas (GHG) Protocol. Scope 1 covers direct emissions from owned or controlled sources. Scope 2 covers indirect emissions from the generation of purchased electricity, steam, heating and cooling consumed by the reporting company. Scope 3 includes all other indirect emissions that occur in a company’s value chain.

Companies should develop complete scope 3 inventories, at least using a screening approach and preferably using more detailed inventory methods, especially when scope 3 emissions are significant. If a company’s scope 3 emissions account for at least 40% of total scope 1, 2 and 3 emissions), a scope 3 target should be set.

The Science-Based Target Setting Manual describes three methods and each has applicability to multiple sectors, and each has applicability to multiple sectors.

- **Absolute Emissions Contraction**: is a method for setting absolute targets that uses contraction of absolute emissions. Through this approach, all companies reduce their absolute emissions at the same rate, irrespective of initial emissions performance.

- **Sectoral Decarbonization Approach (SDA)**: is a method for setting physical intensity targets that uses convergence of emissions intensity. An intensity target is defined by a reduction in emissions relative to a specific business metric, such as production output of the company (e.g., tonne CO2e per tonne product produced). The SDA assumes global convergence of key sectors’ emissions intensity by 2060.
Currently, the SDA method provides sector-specific pathways for the following homogenous and energy intensive sectors:

- Available in the Science-Based Target Setting Tool:
  - Power Generation, Iron & Steel, Aluminum, Cement, Pulp & Paper, Services/commercial buildings
- Available in the SDA Transport Tool:
  - Passenger and Freight Transport

- **Economic Intensity Contraction**: Greenhouse Gas Emissions per Value Added (GEVA) is a method for setting economic intensity targets using the contraction of economic intensity. Targets set using the GEVA method are formulated by an intensity reduction of tCO2e/$ value added.

### 3.1.4 Green House Gas Protocol, used in the context of SBTs

When scope 3 emissions are significant, companies should develop a complete scope 3 inventory, which is critical for identifying emissions hotspots, reduction opportunities, and areas of risk up and down the value chain. The GHG Protocol Corporate Value Chain (Scope 3) Accounting and Reporting Standard (WRI & WBCSD, 2011), together with the Scope 3 Calculation Guidance, provide detailed guidance on how to complete a scope 3 inventory.

### 3.1.5 Publicly Available Specification (PAS), standardized by British Standards Institution

The PAS 2050 was introduced in 2008 (revised in 2011) with the aim of providing a consistent internationally applicable method for quantifying product carbon footprints.

The Publicly Available Specification (PAS) 2050 - Specification for the assessment of the life cycle greenhouse gas emissions of goods and services was developed by the British Standards Institution in 2008. PAS 2050 is the first consensus-based and internationally applicable standard on product carbon footprinting that has been used as the basis for the development of other standards internationally. The 2011 revision to PAS 2050 was developed through extensive consultation with international stakeholders, and in particular, through significant engagement with the wide PAS 2050 user community.

The key differences between PAS 2050 and the GHG Protocol Corporate Value Chain (Scope 3) are briefly described in Quantifying the Greenhouse Gas Emissions of Products PAS 2050 & the GHG Protocol Product Standard.

The PAS 2060 carbon neutrality was introduced by BSI in 2010 and updated in 2014, having as goal to help organizations demonstrate the carbon neutrality of a specific product, entity, or activity. It underpins reliable, credible claims that the subject of such a claim can indeed be considered carbon neutral.

The PAS 2060 standard specifies a four-stage process to demonstrate carbon neutrality. This involves:

- Assessment of GHG emissions based on accurate measurement data
- Reduction of emissions through a target-driven carbon management plan
- Offsetting of excess emissions, often by purchasing carbon credits
- Documentation and verification through qualifying explanatory statements and public disclosure.
- Supporting the energy revolution towards net zero
3.1.6 ISO 14067

In this context, ISO produces documents that support the transformation of scientific knowledge into tools that will help address climate change. GHG initiatives on mitigation rely on the quantification, monitoring, reporting and verification of GHG emissions and/or removals.

In particular, the ISO 14060 family focuses on providing clarity and consistency for quantifying, monitoring, reporting and validating or verifying GHG emissions and removals to support sustainable development through a low-carbon economy. It also benefits organizations, project proponents and stakeholders worldwide by providing clarity and consistency on quantifying, monitoring, reporting, and validating or verifying GHG emissions and removals. Below a short overview of these ISO 14060 documents:

- ISO 14064-1 details principles and requirements for designing, developing, managing and reporting organization-level GHG inventories.
- ISO 14064-2 details principles and requirements for determining baselines and for the monitoring, quantifying and reporting of project emissions.
- ISO 14064-3 details requirements for verifying GHG statements related to GHG inventories, GHG projects, and carbon footprints of products.
- ISO 14065 defines requirements for bodies that validate and verify GHG statements.
- ISO 14066 specifies competence requirements for validation teams and verification teams.
- ISO/TR 14069 assists users in the application of ISO 14064-1, providing guidelines and examples for improving transparency in the quantification of emissions and their reporting. It does not provide additional guidance to ISO 14064-1.

The key ISO specification focusing on carbon footprint of products is ISO 14067:2018 (Greenhouse gases — Carbon footprint of products — Requirements and guidelines for quantification). This specification has been prepared by the Technical Committee ISO/TC 207, Environmental management, Subcommittee SC 7, Greenhouse gas management and related activities.

ISO 14067:2018 specifies principles, requirements and guidelines for the quantification and reporting of the carbon footprint of a product (CFP), in a manner consistent with International Standards on life cycle assessment (LCA) (ISO 14040 and ISO 14044). Requirements and guidelines for the quantification of a partial CFP are also specified.

3.1.7 Port Environmental Review System (PERS)

The Port Environmental Review System (PERS) incorporates the main general requirements of recognised environmental management standards (e.g. ISO 14001), as well as also taking into account the specificities of ports. PERS builds upon the policy recommendations of the European Sea Ports Organisation (ESPO) and gives ports clear objectives to aim for. Its implementation is independently reviewed by LRQA Nederland B.V. A PERS certification is valid for a period of 2 years.
3.1.8 Organisation Environmental Footprint (OEF) method

The Organisation Environmental Footprint (OEF) is a Life Cycle Assessment (LCA) based method to quantify the environmental impacts of organisations: this includes companies, public administrative entities and other bodies. The OEF method builds on existing approaches and international standards. OEF information is produced for the overarching purpose of seeking to reduce the environmental impacts of organisations taking into account supply chain activities (from extraction of raw materials, through production and use, to final waste management). This purpose is achieved through the provision of detailed requirements for modelling the environmental impacts of the flows of materials and energy, and the emissions and waste streams associated with the product portfolio of an organisation, throughout its life cycle. The OEF is complementary to other assessments and instruments, such as site-specific environmental impact assessments or chemical risk assessments.

At organisational level, the importance of the environmental impacts occurring in the supply chain is increasingly recognised. Standards and methods were created, such as the GHG Protocol Corporate Standard and its sectoral guidance or Global Reporting Initiative indicators. At EU level, the EMAS Sectoral Reference Documents include guidance on indirect impacts, highlighting also the use of LCA-methods for evaluation of the respective product portfolio (PP).

The rules provided in the OEF method enable to conduct OEF studies that are more reproducible, comparable and verifiable, compared to existing alternative approaches. However, comparability is an option only if the results are based on the same Organisation Environmental Footprint Sector Rules (OEFSR) and if the performance is normalized against a reference system (e.g. yearly turnover with reference to the product portfolio).

The requirements included in the OEF method may be applied in three possible situations:

1. For OEF studies of organisations which do not fall within the scope of a valid OEFSR;
2. For OEF studies of organisations which fall within the scope of a valid OEFSR. The requirements in this OEF method shall be used in addition to the requirements listed in the applicable OEFSR;
3. For developing an OEFSR.

More information could be found in the European Commission Joint Research Center technical report “Suggestions for updating the Organisation Environmental Footprint (OEF) method”.

3.1.9 Product Environmental Footprint (PEF) method

The Product Environmental Footprint (PEF) is a life cycle assessment (LCA) based method to quantify the environmental impacts of products (goods or services). It builds on existing approaches and international standards. The overarching purpose of PEF information is to enable to reduce the environmental impacts of goods and services taking into account supply chain activities (from extraction of raw materials, through production and use and to final waste management). This purpose is achieved through the provision of detailed requirements for modelling the environmental impacts of the flows of material/energy and the emissions and waste streams associated with a product throughout its life cycle.

The rules provided in the PEF method enable to conduct PEF studies that are more reproducible, comparable and verifiable, compared to existing alternative approaches. However, comparability is only possible if the results are based on the same Product Environmental Footprint Category Rules (PEFCR).
The requirements included in the PEF method may be applied in three possible situations:

(1) For PEF studies of products which do not fall within the scope of a valid PEFCR;

(2) For PEF studies of products which fall within the scope of a valid PEFCR. The requirements in this PEF method shall be used in addition to the requirements listed in the applicable PEFCR;

(3) For developing a PEFCR.

More information could be found in the European Commission Joint Research Center technical report “Suggestions for updating the Product Environmental Footprint (PEF) method”.
4. Methodology to measure IoT and Edge Computing Carbon Footprint

This section provides possible IoT and edge computing business driven scenarios, examples and best cases that can be applied to address the IoT and edge computing high level challenges and objectives.

4.1 ICT Methods of measuring Carbon Footprint

4.1.1 Guidance for ICT companies setting science based targets mobile networks operators, fixed networks operators and data centres operator mobile networks operators, fixed networks operators and data centres operators

The most known ICT method of measuring carbon footprint is the GUIDANCE FOR ICT COMPANIES SETTING SCIENCE BASED TARGETS MOBILE NETWORKS OPERATORS, FIXED NETWORKS OPERATORS AND DATA CENTRES OPERATOR, published in a joint activity by GeSi, ITU-T, GSMA and SBTi in 2019.

The goal of this document is to support information and communication technology (ICTs) companies in setting science based targets for greenhouse gases (GHGs) according to a set of new decarbonisation pathways, described in detail in Recommendation ITU-T L.1470 ‘GHG emissions trajectories for the ICT sector compatible with the UNFCCC Paris Agreement’1 and aligned to the IPCC Special Report on 1.5°C and developed to be used as a sectoral target-setting approach by the Science Based Targets Initiative (SBTi).

This method provides guidelines for an ICT company for:

- Setting an ICT company sub-sector target for scope 1 and 2 emissions
- Setting a target for scope 3 emissions

4.1.2 ITU-T L.1470

The ITU-T L.1470 specification provides detailed trajectories of greenhouse gas (GHG) emissions for the global information and communication technology (ICT) sector and sub-sectors that are quantified for the year 2015 and estimated for 2020, 2025 and 2030.

Moreover, it establishes a long-term ambition for 2050. The trajectories, the long-term ambition and the 2015 baseline have been derived in accordance with ITU-T L.1450 and through complementary methods in support of the 1.5°C objective described in [b-IPCC 1.5] and in support of the Science-based Targets (SBT) initiative.
4.1.3 ETSI GS OEU 020: Operational energy Efficiency for Users (OEU); Carbon equivalent Intensity measurement; Operational infrastructures; Global KPIs; Global KPIs for ICT Sites

The European Telecommunications Standards Institute (ETSI) is an independent, not-for-profit, standardisation organisation in the field of information and communications. ETSI supports the development and testing of global technical standards for ICT-enabled systems, applications and services. In 2020 ETSI published a Global Key Performance Indicator (Global KPI) seeking to support the measurement of carbon intensity and energy efficiency of ICT sites including, but not limited to, data centres and operator sites.

The KPIs proposed in this document seek to support ICT facility operators to measure and monitor the carbon intensity and energy efficiency of a single site or a group of sites. The document addresses the equivalent carbon of following objectives defined in ETSI EN 305 200-2-1 for data centres, ETSI EN 305 200-2-2 for fixed networks and ETSI EN 305 200-2-3 for mobile networks using four objective KPIs:

- Greenhouse gas emissions
- Effectiveness of energy generation over greenhouse gas emissions
- Avoided greenhouse gas emission
- Reused greenhouse gas emission

As this KPI addresses a range of facilities they are not seeking to measure the carbon intensity of a single process against a particular output metric, but rather to measure the carbon footprint of the sites. It is not clear that the approach used by ETSI is compatible with the approach required for the Science Based Targets initiative methodology, which relies on the Greenhouse Gas Protocol as a means of measuring a companies’ carbon emissions.

4.1.4 ETSI ES 203 228: Mobile network data energy efficiency

In 2017 ETSI also published a standard for measuring the energy efficiency of mobile networks. It should be noted that energy efficiency measures are related to, but distinct from carbon intensity measures. The standard they present deals with the definition of metrics and methods to measure energy efficiency performance of Mobile Radio Access Networks. They define mobile network energy efficiency as the ratio between the volume of data sent over the network over a set period of time and the energy consumption of the mobile network equipment during the same time.

4.1.5 ITU: Carbon Data Intensity for network energy performance monitoring: (A.1) TD2141-R1

The International Telecommunication Union (ITU) is a specialised agency of the United Nations responsible for many matters related to information and communication technologies. ITU Study Group 5 is responsible for systems and networks for fixed, mobile, radio determination, amateur and amateur-satellite services. This study group has been focussing on carbon metrics for telecommunication networks. A new work item is started by ITU SG5, i.e., ITU T L.1333 (ex LNCiE): carbon data intensity for network energy performance monitoring, focusing on the definition of the Network Carbon Index (NCI).
4.1.6 Deutsche Telekom: Carbon intensity ESG KPI

Deutsche Telekom have developed a series of KPIs to measure their performance on climate change. Overall they calculate their CO2 emissions across the Group in line with the market-based method of the Greenhouse Gas (GHG) protocol. To inform and guide their progress they have also developed the following KPIs:

- PUE (power usage effectiveness) metric serves as one indicator for enhancing the energy efficiency in our data centres. They determine this metric using the method recommended by The Green Grid Association, where PUE = Total Facility Power / IT Equipment Power.

- Energy Intensity and Carbon Intensity KPIs: These reflect DT’s energy consumption and CO2 emissions in relation to the volume of data transmitted, thus demonstrating how their network’s energy and emissions efficiency has developed in practice.
  
  - Energy Intensity KPI = Energy consumption (millions of kWh) / IP data volume (millions of terabytes)
  
  - Carbon intensity KPI = Emissions (millions of kg of CO2e) / IP data volume (millions of terabytes)

4.1.7 BT carbon intensity

British Telecom (BT) have showcased their progress in reducing emissions by highlighting the reduction in the carbon intensity of their operations. In 2021 they highlighted that they had reduced the carbon emissions intensity of their operations by 57%. In their Digital Impact and Sustainability Report 2021 report (p24) they noted that this measure included their Scope 1 and 2 greenhouse gases per unit of gross value added calculated as EBITDA adjusted (before specific items) plus employee costs.

4.1.8 TIM carbon intensity

TIM also measures carbon intensity by using an indicator that establishes a relationship between the company’s direct and indirect operational CO2 emissions (Scope 1 and Scope 2), measured in kg and generated by Company’s activities, with the service offered to the customers (Tbits transmitted). The factors taken into consideration are the amount of data and voice traffic of the fixed/mobile network and direct emissions produced by using fossil fuels for heating, vehicles and self-production of electrical energy together with indirect emissions due to purchase and consumption of electrical energy from the grid.

4.1.9 Network Carbon Intensity

Another document that describes ICT Methods of measuring Carbon Footprint applied by mobile operators, is the Green Future Networks: Sustainability Challenges and Initiatives in Mobile Networks, published by NGMN in July 2021.

The key KPI mentioned in this document is the Carbon Intensity that shows the CO2 emissions in proportion to the transmitted data volumes in Tera Bytes. It takes into account the total CO2 emissions for all energy sources such as gas, fuel, and grid electricity. The data volume is composed of the total transmitted IP data volume including VoIP, Internet, and IP-TV.

\[
\text{Carbon Intensity} = \frac{\text{Carbon dioxide equivalent in kg}}{\text{IP data volume transmitted in Tera Bytes}}
\]
Another definition, similar to the one that is mentioned above is provided in: The Path to Net Zero for ICT Requires Technology Innovation:

\[
\text{Network Carbon Intensity (kg CO}_2\text{e/terabyte)} = \frac{\text{Total Carbon Emission}}{\text{Total Data Volume}}
\]

Where, the Network Carbon Intensity is defined as the ratio of the carbon quantity emitted by all equipment due to electricity consumption of a systematized network facility within a long period of normal operation (preferably one year) to the total amount of data volume handled by the facility in the same period.

4.1.10 Perspectives on ICT electricity use in 2030

A prediction study is presented in [https://pisrt.org/psr-press/journals/easl-vol-3-issue-2-2020/new-perspectives-on-internet-electricity-use-in-2030/] whose objective is to estimate the global electric power use in 2030 associated with computing and communication - the Information and Communication Technology (ICT) infrastructure - consisting of the use stage of end-user consumer devices, network infrastructure and data centres as well as the production of hardware for all.

There are conflicting messages regarding the path to a power consumption under control. Depending on scope, in 2020 ICT stands for up to 7% of the total global electricity use. Researchers have used different ways to measure, different ways to model and have also used different kind of statistics.

Truthfully it is challenging to make accurate predictions of global ICT electric power use as it is problematic to account for unknown unknowns. Most researchers agree that the data traffic - no matter how it is defined - will increase exponentially for several years as it has been doing the last decade. The disagreement concerns how fast and how large the ICT related power use will become in around 2030. Probably there is a parallel to linear or exponential thinking of how fast some entity will increase. Further discussions concern whether the anticipated extra electricity use by ICT really is a concern if the additional power can drive the corresponding share of sustainable electric power in specific grids used by the ICT infrastructure. There is not much expectation that future consumer ICT infrastructure can actually slow its overall electricity use until 2030. With the current knowledge, there are more circumstances pointing towards rising - 1-2 PWh - power consumption of ICT than slowing or flattening.
4.1.10.1 The Overall Methodological Approach

Overall methodological approach presented in https://www.mdpi.com/2078-1547/6/1/117/htm?utm_source=morning_brew consists of the following steps to setting of the modelling framework leading to total electricity used per year:

- **Consumer devices production and use:** A framework is set up that includes the kind of consumer devices to be included, the units of these consumer devices produced each year from 2010 to 2030, their lifetimes, their production electricity per unit, their average annual electricity usage, and the annual electricity efficiency improvements to be achieved year by year in production and use.

- **Fixed access networks (FAN) use:** FAN consists of Fixed access wired and Fixed access Wi-Fi. A framework is set up based on the expected annual growth of fixed access wired data traffic and fixed access Wi-Fi data traffic between 2010 and 2030 and the improvements of electricity efficiency to be expected year by year from 2010 to 2030, and assumed known values for the 2010–2012 electricity of the defined FAN scope. The same framework is applied to both fixed access types.

- **Wireless access networks (WAN) use:** A framework is set up based on the annual growth of voice traffic; the growth of mobile data traffic; electricity used per traffic unit for each of voice; second-generation (2G) wireless telephone technology data, third generation (3G) data, fourth generation (4G) data and fifth generation (5G) data; share of the before mentioned technologies of the total wireless traffic year by year from 2010 until 2030; and improvements of electricity efficiencies to be achieved year by year.

- **Data centres use:** A framework is set up based on expected annual growth of global data centre Internet Protocol (IP) traffic between 2010 and 2030, electricity used per traffic unit, and improvements of electricity efficiencies to be achieved year by year.

- **Networks and Data centre production:** The estimation is based on the share of the use-stage electricity of the life cycle electricity of networks and data centres. The production electricity is correlated fully to the use-stage electricity.

- **Global electricity:** The estimation is based on a known starting value for 2010 and an annual growth rate for non-CT electricity. CT electricity ($E_{CT}$) grows according to the present investigation.

- **Renewable electricity:** The estimation is based on known starting value for 2010 and an annual growth rate.

- **GHG intensity of the global electricity mix:** The estimation is based on a combination of GHG intensities of (annually changing) shares of non-renewable and renewable electricity.

- **GHG global emissions:** The estimation is based on a 2010 starting value of 46 Gigatons and a 2% annual growth rate until 2030, for non-CT GHG emissions. CT electricity GHG emissions grow according to the present investigation.
It is very difficult to fathom the circumstances under which the electric power use of communication and computing (the ICT infrastructure) cannot rise considerably until 2030. According to the authors of the prediction study, the total TWh will develop along an average of the best and expected scenario with a strong leaning to the best case.

4.1.10.2 Calculating Digital Emissions - design a carbon calculation tool

Calculating greenhouse gas emissions from digital products and services requires taking into account embodied energy and materials used to manufacture the product or service, as well as the energy used to host the product across servers, cloud containers, and content delivery networks, especially taking into account the entire product’s life cycle. Furthermore, determining the energy needs of end-users interacting with a product or service across devices over time is challenging.

Digital products and services have many components across multiple (often closed) systems, each of which have their own energy and resource requirements, and a blanket one-size-fits-all solution is elusive.

Wholegrain Digital and Mightybytes, collaborated with Medina Works, EcoPing, and the Green Web Foundation to define new open standards for estimating carbon emissions from digital products and services to help anyone interested in designing digital carbon calculation tools—like Website Carbon, Ecograder, or Ecoping.Earth, for instance—with a methodology that provides consistent results.
The challenges in precisely calculating digital emissions calculations are found at network system borders. With overly narrow boundaries, a realistic depiction of energy utilization is difficult. Broad system boundaries, on the other hand, introduce more complicated variables into the equation, particularly when closed network components such as LANs and end-user devices are incorporated. The higher the probable margin of error, the wider the system’s boundaries are.

In the provided approach of https://sustainablewebdesign.org/calculating-digital-emissions/, authors used the broadest system boundaries possible to reflect a full carbon footprint, dividing the impact for each sub-system to provide further information. To acquire a balanced assessment of the present data, authors also cross-referenced a number of research (see ‘References’ below).

System Segments

The system segments and percentages used are based on Anders Andrae’s study, referenced in §4.1.9, that can be found in the raw data sheet that accompanies the study:

- **Consumer device use:** end users interacting with a product or service. This accounts for an estimated 52% of the system. Returning visitors are assumed to be 25%, loading 2% of data.

- **Network use:** data transferred across the network. This accounts for an estimated 14% of the system.

- **Data centre use:** energy required to house and serve data. This accounts for an estimated 15% of the system.

- **Hardware production:** embodied energy used in the creation of embedded chips, use of data centres, use of networks, and the use of consumer communication devices. This accounts for an estimated 19% of the system.
Balancing the Numbers

Published approaches can have narrow system boundaries with greater energy estimates, while others can have broader system boundaries with lower energy estimates, according to the literature.

This posed a significant challenge:

- in case of overestimation, organizations can get caught in the trap of thinking they're doing more than they actually are. This can become especially challenging when PR teams get involved.

- On the other hand, underestimating energy use could lead an organization to the conclusion that the effort is not worth an organization's time because it is not impactful enough.

Numbers from the Andrae study, when cross-referenced with [Investigating the Inconsistencies Among the Energy and Energy Intensity Estimates of the Internet, Swiss Federal Office of Energy SFOE, June 2021], showed similar (though slightly higher) results. As of April 2022, carbon intensity figures were updated to match those from [https://ember-climate.org/data/data-explorer/], which provides more recent figures.

4.1.10.3 Calculating Digital Emissions: The Formulas

This methodology is a standardized approach and does not account for all variables of any digital product or service. As an open methodology, this may be adapted to incorporate factors relevant to a specific product or service.

The Key Metric

The selected primary metric for calculating the carbon footprint is kWh/GB, because this metric is easy to measure for most web services and is the unit of measurement used in the bulk of studies on the subject.

Energy Consumption

Data for calculating energy usage was collected from the Andrae study’s raw data for the “Expected 2020 scenario.”

Carbon Intensity

The default figure used for carbon intensity is the global average carbon intensity of electricity (442g/kWh), which is pulled from the CO\(^2\) intensity dataset for “World” of [https://ember-climate.org/data/data-explorer/]. This can be replaced by numbers for the specific country or state when this is known.

Data Centre Energy

Data flow “inside data centres” and “between data centres,” according to the approach, are sub-processes of the work required to run online services for end users. The figures are based on data flow to end users.
Specific Data Points

Used data points to define the calculations are detailed below:

- Annual Internet Energy: 1988 TWh
- Annual End User Traffic: 2444 EB
- Annual Internet Energy / Annual End User Traffic = 0.81 TWh/EB or 0.81 kWh/GB
- Carbon factor (global grid): 442 g/kWh
- Carbon factor (renewable energy source): 50 g/kWh

Emissions Calculation Formulas

Using the above data, the provided formulas are:

**Energy per visit in kWh (E):**

\[ E = \left( \text{Data Transfer per Visit (new visitors) in GB} \times 0.81 \text{ kWh/GB} \times 0.75 \right) + \left( \text{Data Transfer per Visit (returning visitors) in GB} \times 0.81 \text{ kWh/GB} \times 0.25 \times 0.02 \right) \]

**Emissions per visit in grams CO₂e (C):**

\[ C = E \times 442 \text{ g/kWh} \text{ (or alternative/region-specific carbon factor)} \]

**Annual energy in kWh (AE):**

\[ AE = E \times \text{Monthly Visitors} \times 12 \]

**Annual emissions in grams CO₂e (AC):**

\[ AC = C \times \text{Monthly Visitors} \times 12 \]

**Annual Segment Energy:**

- Consumer device energy = AE x 0.52
- Network energy = AE x 0.14
- Data centre energy = AE x 0.15
- Production energy = AE x 0.19

**Annual Segment Emissions:**

- Consumer device emissions = AC x 0.52
- Network emissions = AC x 0.14
- Data centre emission = AC x 0.15
- Production emission = AC x 0.19
Guidance for Using this Methodology

For their own reporting reasons, the technique models the emissions from a system attributable to an organization. It is made to work with well-known standards such as the GHG Protocol Corporate Standard, to enable a company to model the environmental impact of digital services, usually as part of its Scope 3, or supply chain emissions. If greater accuracy data is available for each of the four main sections—consumer device network and data centre usage, and embodied carbon involved with building the hardware—the model is also built to permit substituting some average estimates.

References:

- **The Overlooked Environmental Footprint of Increasing Internet Use**, Renee Obringer, Benjamin Rachunok, Debra Maia-Silva, Maryam Arbabzadeh, Roshanak Nateghi, Kaveh Madani, April 2021.

### 4.1.11 Green IoT and Edge AI as Key Technological Enablers for a Sustainable Digital Transition towards a Smart Circular Economy: An Industry 5.0 Use Case

Internet of Things (IoT) can help to pave the way to the circular economy and to a more sustainable world by enabling the digitalization of many operations and processes, such as water distribution, preventive maintenance, or smart manufacturing.Paradoxically, IoT technologies and paradigms such as edge computing, although they have a huge potential for the digital transition towards sustainability, they are not yet contributing to the sustainable development of the IoT sector itself. In fact, such a sector has a significant carbon footprint due to the use of scarce raw materials and its energy consumption in manufacturing, operating, and recycling processes. To tackle these issues, the Green IoT (G-IoT) paradigm has emerged as a research area to reduce such carbon footprint; however, its sustainable vision collides directly with the advent of Edge Artificial Intelligence (Edge AI), which imposes the consumption of additional energy. This article deals with this problem by exploring the different aspects that impact the design and development of Edge-AI G-IoT systems. Moreover, it presents a practical Industry 5.0 use case that illustrates the different concepts analysed throughout the article. Specifically, the proposed scenario consists in an Industry 5.0 smart workshop that looks for improving operator safety and operation tracking. Such an application case makes use of a mist computing architecture composed of AI-enabled IoT nodes. After describing the application case, it is evaluated its energy consumption and it is analysed the impact on the carbon footprint that it may have on different countries. Overall, this article provides guidelines that will help future developers to face the challenges that will arise when creating the next generation of Edge-AI G-IoT systems.

4.1.12 24-7 Carbon Free Metrics

Beyond the methodologies developed previously a new privately led initiative was initiated through last COP26 to agree on more ambitious metrics related to the assessment of scope 2 emissions and the assessment of carbon intensity and emission related to the energy consumed by any distributed energy resources assets. While previous approaches account for average carbon intensity for the electricity consumed, this new approach aims at linking emission calculations with the origin of the electricity produced in real-time through the energy system.

The initiative is currently supported by a large number organisation piloting the approach in their own domain:

![Coordinated by](Image)

![Supported by](Image)

**Figure 8: 24-7 Carbon Metrics supporters**

The methodology considered aims at working collectively across sectors to drive the electricity system towards full decarbonization. The initiative targets to have all electricity stakeholders in the electricity ecosystem from utilities to end users through corporate purchases of clean electricity working in a same direction maximising usage of Renewable electricity every hour of the day considering the specific energy mix of any grid area that energy resources are connected with.

Key principles have been defined to guide these 24-7 metrics which have started to be used in the data centre sector as a starting point:

1. Time based matching of Distributed Energy Resource consumptions: the metrics is a significant step versus historical renewable certification which only accounts for annual electricity consumption versus renewable generation values. With 24/7 carbon free energy metrics, calculations take into account when the electricity is generated, considering the carbon footprint of electricity consumption varies hourly depending on the mix of electricity generation sources operating in a particular hour. The objective of this metric is to encourage energy consumers to ensure that each hourly consumptions are fully matched by carbon free electricity generation. Focusing on hourly measurements helps connect consumer sustainability goals to the physical reality of local energy systems;
2. Local procurement: while 100% renewable energy achievement is based on global renewable energy procurements, using 24-7 carbon free energy metrics is considering equipment consumption in view of the specific constraints of the every local electricity systems that assets are connected with. For large IoT systems deployed across various regions and locations, the emissions and carbon intensity to be considered should consider local grid carbon intensity which Grid Operators will soon be mandated to publish as part of the new Renewable Energy Directive. Focusing on local energy system constraints is the only way to drive electricity related emissions through the consumer prospective and commitment towards NetZero objectives;

3. Technology neutrality: using 24-7 carbon free energy metrics allows to consider all carbon free energy technologies as defined through the European taxonomy in view of their real impact in enabling decarbonization of local energy systems. As existing sources like hydro and nuclear power make significant carbon free contributions to grids, these should also be considered as part of the metrics calculation;

4. Additionality: it is important to consider 24-7 Carbon free consumptions as further incentive to deploy new clean renewable through 24-7 guaranteed renewable Power Purchase Agreements. The plan is to accompany this methods with contracts enabling new renewable projects to be developed. As clean energy market matures, these contracts can consider in repowering existing generation facilities, extending the life of clean energy assets as well as new renewable production plant investments. Additional criteria and due diligence should be put in place to ensure all procurements ultimately serves the objective of energy system decarbonation;

5. Local grid carbon intensities are central to associated calculations: the ultimate goal of the metrics is to accelerate the decarbonation of the electricity system through "a demand pool" from consumers and their associated consumption assets. The amount of Carbon free electricity in the electricity mix of local grids are therefore included in the calculation methodology. The approach aims at increasing the amount of clean energy imported from the grid through local procurements.

Two main metrics are considered as part of this methodology:

1. A Carbon Free energy score measuring the degree to which each hour of electricity consumption of an asset connected with a given local grid is matched with carbon free energy. The carbon free energy is calculated considering the carbon free electricity bilaterally contracted as well as the carbon free electricity obtained from local grids

2. A second metrics consisting in avoided emission (tCO2 e) measure the carbon emission impact of procurement decisions and is used to help prioritizing procurement activated across geographies given the distribution of consuming energy assets.
As an example the enclosed diagram represents the annual Carbon clock used by Google for its data centre in Lenoir North Carolina during 2019.

![Average Annual CFE of 46.5% at Data Center in Lenoir, North Carolina, 2019](image)

**Figure 9: Annual carbon clock used by Google for its data centre in Lenoir North Carolina during 2019**

As an example in energy domain, the 24-7 carbon free metrics methodology is particularly fit for purpose for evaluating the carbon emission and the carbon free energy scope of any consumption site connected to the energy system. Google and Microsoft are excellent examples of such deployment in their data centre making use of data aggregated through electricityMap.org.

Moving forward the next Renewable energy directive will further facilitate such deployment through the obligation put on local distribution grid operator to provide real-time information on the carbon intensity of their local electricity system while favouring renewable Power purchase agreements to accelerate deployment of wind and solar assets. These approaches will naturally complement efforts to improve the flexibility in the consumption of these sites, where we should expect smart consumption and local storage will be combined to dynamically adjust to changing electricity prices and carbon intensity.

In the Edge/IoT and cloud computing space particularly where every hardware component is self-metered, networked and controllable, first initiatives have been piloted to adjust the hardware computing intensity with external energy conditions whose best practices need to be expanded as part of the new Digital chapter for energy.
5. Methodology to measure Carbon Footprint of Industrial domains (smart networks, smart cities/buildings, connected mobility, precision farming, smart manufacturing)

This section presents recommendations for a methodology to measure the carbon footprint in key industrial domains. All of the approaches for measuring the carbon handprint of sectors that the IoT and Edge computing can support require the measurement of the reduction in the carbon footprint of these industries to act as a baseline against which to assess the potential benefits that IoT and Edge Computing solutions can offer. As described in Section 3 there is large range of methodologies for measuring carbon footprints. It is expected that there will be complex to select one or methodology from the existing methods of measuring the carbon footprint. A more realistic approach is to derive a list with selection criteria that can be used in order to select one or more existing methodologies.

5.1 Selection criteria for methodologies on measuring carbon footprint

This section provides a list with generic multi-industrial sector criteria on selecting one or more existing methodologies on measuring carbon footprint.

- Recommended to use one of the standardised methods, prioritising international/global standardised methods
- Depending on whether SBTi targets need to be covered?
  - If yes, depends on covering SBTi Scope1 and/or SBTi Scope 2 and/or SBTi Scope 3
- Depending on the use case and the applied industrial domain
- What is the goal of measurement (e.g. for the operational purposes, lifecycle, production etc.)
- Depending on whether the methodology needs to provide the necessary requirements imposed by the SPI/Product Passport regulation
- Depending on whether there is a requirement to measure in addition to carbon footprint as well the electrical energy footprint
5.2 Electricity

The production, transport and use of energy makes up almost three quarters of global GHG emissions, with 31.9% of total Greenhouse Gas (GHG) emissions attributed to electricity, representing one of the greatest opportunity areas for climate tech. Rapid scaling of low-carbon energy is critical to curbing emissions and keeping the world on track to meet the Paris Agreement goals. Year-on-year unit costs of renewables have continued to fall, while energy efficiency has increased, driven by learning curves and economies of scale. Overall early stage innovation investment has been lower compared to other challenge areas, reflecting the relative maturity of wind and solar, which have transitioned to debt, project and other forms of financing. Investment in early stage energy-related innovation cover a range of innovation priorities, including alternative fuels, grid management tech, low GHG extraction, renewable energy generation, energy storage, high efficiency electronics and smart management, nuclear generation and waste heat capture/conversion/storage. Investment data from venture capital and private equity in the energy transition is shown in Figure 10.8.

Figure 10.8: Early stage investment in the energy sector over time, Source: State of Climate Tech 2021
5.2.1 Electricity: Selection criteria for methodologies on measuring carbon footprint

- Recommended to use one of the standardised methods, prioritising international/global standardised methods
- Depending on whether SBTi targets need to be covered?
  - If yes, depends on covering SBTi Scope 1 and/or SBTi Scope 2 and/or SBTi Scope 3
- Depending on the carbon footprint requirements that the electricity use case impose on the devices/entities that enable the realisation of this use case, such as:
  - Real time versus non-real time performance requirements imposed by the electricity use case
  - C2B versus B2B market where the electricity use case is deployed
  - Critical versus non-critical environment where the electricity use case is deployed
  - Number of renewable sources integrated in the electricity use case
  - Type of electricity grid, such as e2e smart grid versus neighbouring power grid versus home power grid
- What is the goal of measurement (e.g. for the operational purposes, lifecycle, production etc.)
- Depending on whether the methodology needs to provide the necessary requirements imposed by the SPI/Product Passport regulation
- Depending on whether there is a requirement to measure in addition to carbon footprint as well the electrical energy footprint
5.3 Mobility and transport

Transport is one of the fastest growing sources of emissions globally, having increased by 71% since 1990, accounting for 16.2% of global emissions. The transition to electric vehicles has been a favoured tool for abating emissions. In addition, developments in green hydrogen in terms of synthetic fuels for transport are expected to be a key driver of the future hydrogen economy. Business-as-usual continued growth in passenger and freight activity could outweigh all mitigation efforts unless transport emissions can be strongly decoupled from GDP growth. Electrifying transport systems remains a vital part of the net zero transition. Investment data from venture capital and private equity in the mobility and transport transition is shown in Figure 9.

![Figure 11](image)

**Figure 11:** Investment in the mobility and transport sector over time, Source: *State of Climate Tech 2021*
5.3.1 Mobility and transport: Selection criteria for methodologies on measuring carbon footprint

- Recommended to use one of the standardised methods, prioritising international/global standardised methods
- Depending on whether SBTi targets need to be covered?
  - If yes, depends on covering SBTi Scope1 and/or SBTi Scope 2 and/or SBTi Scope 3
- Depending on the carbon footprint requirements that the mobility and transport use case impose on the devices/entities that enable the realisation of this use case, such as:
  - Real time versus non-real time performance requirements imposed by the mobility and transport use case
  - C2B versus B2B market where the mobility and transport use case is deployed
  - Critical versus non-critical environment where the mobility and transport use case is deployed
  - Number of renewable sources integrated in the mobility and transport use case
  - Type of mobility and transport domain-type-infrastructure, such as road, rail, air, maritime, or a combination of these
  - Type of the vehicle (electric or non-electric)
- What is the goal of measurement (e.g. for the operational purposes, lifecycle, production etc.)
- Depending on whether the methodology needs to provide the necessary requirements imposed by the SPI/Product Passport regulation
- Depending on whether there is a requirement to measure in addition to carbon footprint as well the electrical energy footprint
5.4 Food, Forestry and Biodiversity

Agriculture, forestry and land-use systems are responsible for 18.4% of global GHG emissions, with the largest contribution coming from agriculture and land use activities. Financial investment in plant-based meat and dairy alternatives is growing, driven by consumer demand and media coverage. The next generation of solutions is expected to focus on lab-grown meat, insect proteins and genetic editing. Further attention is required to reduce food loss and waste and create more sustainable packaging solutions, which could also extend the shelf life of produce. These issues are critical, with food loss and waste making up approximately a quarter of food system GHG emissions. Investment data from venture capital and private equity in the food, forestry and biodiversity transition is shown in Error! Reference source not found.

Figure 12: Investment in the food, agriculture and land use sector over time, Source: State of Climate Tech 2021

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5.4.1 Food, Forestry and Biodiversity: Selection criteria for methodologies on measuring carbon footprint

- Recommended to use one of the standardised methods, prioritising international/global standardised methods
- Depending on whether SBTi targets need to be covered?
  - If yes, depends on covering SBTi Scope 1 and/or SBTi Scope 2 and/or SBTi Scope 3
- Depending on the carbon footprint requirements that the food, forestry and biodiversity use case impose on the devices/entities that enable the realisation of this use case, such as:
  - Real time versus non-real time performance requirements imposed by the food, forestry and biodiversity use case
  - C2B versus B2B market where the food, forestry and biodiversity use case is deployed
  - Critical versus non-critical environment where the food, forestry and biodiversity use case is deployed
  - Number of renewable sources integrated in the food, forestry and biodiversity use case
  - Type of food, forestry and biodiversity domain-type-infrastructure, such as food, forestry and biodiversity or a combination of these
- What is the goal of measurement (e.g. for the operational purposes, lifecycle, production etc.)
- Depending on whether the methodology needs to provide the necessary requirements imposed by the SPI/Product Passport regulation
- Depending on whether there is a requirement to measure in addition to carbon footprint as well the electrical energy footprint
5.5 Industry and manufacturing

Global industry and manufacturing is responsible for 29.4% of GHG emissions and is one of the most difficult challenge areas to abate due to the need to retrofit, upgrade and replace existing equipment and transform the associated supply chains. Emissions result from energy used in manufacturing and industrial processes and the production of materials; they are also generated directly by industrial processes themselves (such as CO2 emitted during a chemical reaction). Therefore, an absolute reduction in emissions from industry and manufacturing will require deployment of a broad set of mitigation options, including more efficient use of resources, more efficient processes and improved energy efficiency. Investment data from venture capital and private equity in the industrial manufacturing transition is shown in Figure 11.

![Figure 13: Investment in the industrial manufacturing sector over time, Source: State of Climate Tech 2021](image-url)
5.5.1 Industry and manufacturing: Selection criteria for methodologies on measuring carbon footprint

- Recommended to use one of the standardised methods, prioritising international/global standardised methods
- Depending on whether SBTi targets need to be covered?
  - If yes, depends on covering SBTi Scope 1 and/or SBTi Scope 2 and/or SBTi Scope 3
- Depending on the carbon footprint requirements that the industry and manufacturing use case impose on the devices/entities that enable the realisation of this use case, such as:
  - Real time versus non-real time performance requirements imposed by the Industry and manufacturing use case
  - C2B versus B2B market where industry and manufacturing use case is deployed
  - Critical versus non-critical environment where the industry and manufacturing use case is deployed
  - Number of renewable sources integrated in the industry and manufacturing use case
  - Type of Industry and manufacturing domain-type-infrastructure, such as shop/factory floor versus office floor, single factory versus multiple factories
- What is the goal of measurement (e.g. for the operational purposes, lifecycle, production etc.)
- Depending on whether the methodology needs to provide the necessary requirements imposed by the SPI/Product Passport regulation
- Depending on whether there is a requirement to measure in addition to carbon footprint as well the electrical energy footprint
5.6 Building environment

Buildings and construction are responsible for 20.7% of GHG emissions. Operational emissions account for nearly two-thirds of this, while the remainder comes from embodied carbon emissions, or the ‘upfront’ carbon that is associated with materials and construction processes.

To eliminate the carbon footprint of the building environment, both buildings and materials must become more efficient, smarter and cheaper. Small-scale efficiencies, such as improvements in heating, lighting or appliances, will also play an important role.

The built environment plays a critical role in actively reducing carbon footprint in many aspects in our lives: circular manufacturing and use of materials, application of wood, regenerative materials, nature based solutions like passive heating and cooling, green roofs, green walls, reduction of water consumption, redesign of the open space to include more nature. Energy-positive districts, in combination with home-district energy efficiency management, local energy storage and smart solutions that maximise health and comfort at minimum energy and carbon footprint.

In addition, we need to revisit the design of the built environment to support future housing needs. This requires less living surface per capita and more collectively used areas to minimize material consumption and energy need, while serving minimum living quality for all.

As we spend more than 90% of our time indoors, it is clear that the built environment has a fundamental role in supporting our individual and collective lives, both at home and at work. The renewal of the built environment to support a 1.5C Lifestyle is therefore more than just a technical complicated challenge. It is complex challenge requiring an approach integrating the social structures and needs that we want to see and sustain in the future.

Current societal challenges like energy poverty, living-cost poverty, inequal access to housing market, health impact, indoor/outdoor air pollution, social (in)cohesion, finance structures and more need to be addressed when strategising the renewal of the built environment to support future generations. Where the built environment has been treated as investable assets, a transition towards a 1.5C Lifestyle for all can only be accelerated and accomplished taking the built environment as a societal infrastructure.

Continuously quantifying carbon footprint is an important measure to determine whether we as an individual, or district or city or region or nation are on track.

Given the breadth of the building environment’s impact, more pivotal solutions will also be needed: for example, building-level electricity and thermal storage, innovative construction methods and transformative circularity, or sensor-led smart building management. Investment data from venture capital and private equity in the building environment transition is shown in 12.
Figure 14: Investment in the Building Environment over time. Source: State of Climate Tech 2021
5.6.1 Building environment: Selection criteria for methodologies on measuring carbon footprint

- Recommended to use one of the standardised methods, prioritising international/global standardised methods

- Depending on whether SBTi targets need to be covered?
  - If yes, depends on covering SBTi Scope 1 and/or SBTi Scope 2 and/or SBTi Scope 3

- Depending on the carbon footprint requirements that building use case impose on the devices/entities that enable the realisation of this use case, such as:
  - Real time versus non-real time performance requirements imposed by the building use case
  - C2B versus B2B market where building use case is deployed
  - Critical versus non-critical environment where the building use case is deployed
  - Number of renewable sources integrated in the building use case
  - Type of building domain-type-infrastructure, such as a house (standalone building) versus a flat (unit or townhouse or apartment), versus a factory building

- What is the goal of measurement (e.g. for the operational purposes, lifecycle, production etc.)

- Depending on whether the methodology needs to provide the necessary requirements imposed by the SPI/Product Passport regulation

- Depending on whether there is a requirement to measure in addition to carbon footprint as well the electrical energy footprint
5.7 Carbon removals (sinks)

Carbon removal refers to processes for absorbing CO2 out of the atmosphere, with methods ranging from planting trees to building industrial carbon-absorption machinery. Processes for removing carbon from the atmosphere include:

- **Bioenergy with carbon capture and storage** (BECCS): atmospheric CO2 is absorbed by plants and trees as they grow, and then the plant material (biomass) is burned to produce bioenergy. The CO2 released in the production of bioenergy is captured before it reaches the atmosphere and stored in geological formations deep underground on very long time scales. Since the plants absorb CO2 as they grow and the process does not emit CO2, the overall effect can be to reduce atmospheric CO2.

- **Afforestation** (planting new trees) and reforestation (replanting trees where they previously existed) are also considered forms of CDR because they enhance natural CO2 ‘sinks’.

- Chemical capture: Another technique uses chemical processes to capture CO2 from the air and store it away on very long time scales. In a process known as **direct air carbon capture and storage** (DACCS), CO2 is extracted directly from the air and stored in geological formations deep underground. Air is drawn into the DACCS system using an industrial scale fan. Liquid DACS systems pass the air through a chemical solution which removes the CO2 and returns the rest of the air back into the atmosphere. Solid DACS systems captures CO2 on the surface of a filter covered in a chemical agent, where it then forms a compound. The new compound is heated, releasing the CO2 to be captured and separating it from the chemical agent, which can then be recycled. The captured CO2 can then be compressed under very high pressure and pumped via pipelines into deep geological formations. This permanent storage process is known as ‘sequestration’. There are 15 DACS plants currently in operation worldwide – Climeworks operates three in Switzerland, Iceland and Italy. Together, these small-scale plants capture approximately 9,000 tonnes of CO2 per annum. The first large-scale plant, currently being developed in the Permian Basin, Texas, is expected to capture 1,000,000 tonnes (one megaton) per annum when it becomes operational in 2025.

In addition to carbon removal initiatives, technologies are being developed to capture emissions from energy intensive installations before they are emitted into the atmosphere. These are referred to **Carbon Capture, Utilisation and Storage (CCUS)** technologies. CCUS technologies are not referred to as being carbon ‘sinks’ as they do not absorb carbon from the atmosphere, but rather they stop it from being emitted. It involves the capture of CO2 from large point sources, including power generation or industrial facilities that use fossil fuels. If not being used on-site, the captured CO2 is compressed and transported by pipeline, ship, rail or truck to be used in a range of applications or injected into deep geological formations (including depleted oil and gas reservoirs or saline formations) which trap the CO2 for permanent storage.
5.7.1 Carbon removals (sinks): Selection criteria for methodologies on measuring carbon footprint

- Recommended to use one of the standardised methods, prioritising international/global standardised methods
- Depending on whether SBTi targets need to be covered?
  - If yes, depends on covering SBTi Scope 1 and/or SBTi Scope 2 and/or SBTi Scope 3
- Depending on the carbon footprint requirements that carbon removals (sinks) use case impose on the devices/entities that enable the realisation of this use case, such as:
  - Real time versus non-real time performance requirements imposed by the building use case
  - C2B versus B2B market where carbon removals (sinks) use case is deployed
  - Critical versus non-critical environment where the building use case is deployed
  - Number of renewable sources integrated in the carbon removals (sinks) use case
  - Type of carbon removals (sinks) domain-type-infrastructure, such as a carbon removal versus carbon sinks
- What is the goal of measurement (e.g. for the operational purposes, lifecycle, production etc.)
- Depending on whether the methodology needs to provide the necessary requirements imposed by the SPI/Product Passport regulation
- Depending on whether there is a requirement to measure in addition to carbon footprint as well the electrical energy footprint
6. **Methodology to measure benefit of IoT and Edge Computing for Carbon Footprint reduction in industrial domains**

6.1 **Selection criteria for methodologies on measuring the benefit of IoT and Edge Computing for Carbon Footprint reduction in industrial domains**

This section provides a list with generic multi-industrial sector criteria on selecting one or more existing methodologies on measuring the benefit of IoT and Edge Computing for Carbon Footprint reduction in industrial domains.

- Recommended to use one of the standardised methods, prioritising international/global standardised methods
- Depending on the IoT and Edge Computing Infrastructure to be used to reduce the carbon footprint
- Depending on whether there is a requirement to measure in addition to carbon footprint as well the electrical energy footprint
- Depending on whether SBTi targets need to be covered?
  - If yes, depends on covering SBTi Scope1 and/or SBTi Scope 2 and/or SBTi Scope 3
- Depending on the use case and the applied industrial domain
- What is the goal of measurement (e.g. for the operational purposes, lifecycle, production etc.)
- Depending on whether the methodology needs to provide the necessary requirements imposed by the SPI/Product Passport regulation
6.2 Existing studies and case studies on measuring ICT benefits in industrial domains

6.2.1 Studies on potential energy savings due to the use of ICT by domains

![Figure 15: Potential impact of ICT technologies on energy savings by domains](source: GSMA – The enablement effect – enabled avoided carbon emissions by category in 2018)

The relevant factors for potential avoided carbon emission reduction using ICT technologies are among others:

Saving in buildings: smart metering and building management systems to reduce gas and energy consumption (lighting, cooling or heating) and encourage behaviour changes.

Saving in transport and logistics: through mobile communication technology – telematics improves route optimisation and reduces fuel consumption.

Savings in production, manufacturing, farming: the use of mobile communication technology and IoT systems for storage, inventory and process management increase the efficiency of all processes as also reduces the energy needed for lighting or/and cooling or watering.
6.2.2 Case studies

In the following some case studies show the real potential of using ICT in their business.

6.2.2.1 Case Study smart buildings

GSMA (2019). “Take Things Further” Smart Energy Case Study Internet of Things. [online] GSMA.


6.2.2.2 Case Study health


Source: https://www.nhsconfed.org/resources/key-statistics-on-the-nhs

BT (2012). NHS N3 Network Case Study

Source: https://business.bt.com/solutions/resources/nhs-n3-infrastructure/

GeSI Smarter 2030 Health

Source: https://smarter2030.gesi.org/#health

6.2.2.3 Case Study smart transport


E-Ferry (Geographical Islands Flexibility – GIFT Project)

Source: http://www.gift-h2020.eu/

6.2.2.4 Case Study smart parking

China Mobile Smart Parking – Internet of Things Case Study


Smart Parking and Sensors in the Age of IoT - Semiconductor Digest

6.2.2.5 Case Study smart agriculture

Latest from the Connected Mangroves reforestation project


Smart and Ericsson Launch First Internet of Things Project in Pampanga, Philippines - Out of Town Blog


AT&T IoT for Good Case Study: Asparagus Has a Lower Water Footprint Thanks to Devine Organics, WaterBit and AT&T


6.2.2.6 Case Study smart cities

The Bike Sharing Phenomenon and Impact

Source: https://www.ellenmacarthurfoundation.org/case-studies/bike-sharing-in-china

6.2.2.7 Case Study Electric Vehicles using 24-7 carbon free methodology

The measurement of carbon emission is to be defined according to the origin of the fuel used for transportation, being oil for ICE engine, electricity for Electrical Vehicle or Biofuels for other fuel cell transportation systems.

It therefore requires considering carbon intensity from wells to wheels taking into consideration the vehicle consumption efficiency as well as the origin and the quality of the fuel and so track carbon intensity across the value chain. In the case of electricity, the metrics define through the 24-7 carbon free methodologies offer the opportunity to properly consider the charging carbon intensity in view of the location of charging and the period of charging in the day (and the associated grid electricity mix).

The following example shows the impact of such carbon footprint analysis in the case of an EV circulating across several European countries.
6.2.8 Case Study: calculation of carbon footprint of residential home in France, Source: dcbel

The application of Building energy efficiency metrics to building currently revisited as part of the new Energy Performance Building directive which is targeting to accelerate the integration of rooftop Photovoltaics as a default option in all new building between 2025 and 2030. It furthermore reconsiders the various metrics considered for building performance between Energy Performance certificates for new buildings – considering to expand it to more measurement based metrics – to new NetZero Building metrics and Building Passports providing data on the evolution of Building energy and carbon footprint performance.

While current methodologies do not completely define metrics for carbon footprint as such, first trials have been made prototyping such measurements and illustrating the importance to link building submetering (for all technical lots including the digital/IT scope) with the Grid carbon intensity and the local renewables provided in the building as well as through the neighbouring energy communities.

Once again, the 24-7 carbon free energy metrics appears to be a very relevant set of metrics to properly assess carbon footprint evolutions through building passport, typically expanding traditional carbon footprint assessments which have historically focused on scope 1 and 3 (hence complementing scope 2).

The following diagram is an example of such metrics used for a residential home in France equipped with local PV. To note that the method can easily be expanded in that case to the home consumption and transportation scope if the user as an EV charging through its home.
As for other use cases the advantages of using 24-7 carbon free calculations are the following:

1. It defines a new accounting methodology and set of tools to monitor asset carbon footprints and monitor local renewables produced around the building as well as renewables sourced locally through a Citizen Energy community or a guaranteed 24-7 renewable Power Purchase agreement. The calculation on the basis of energy inflow/outflow submetering (replacing annual average baselines) and can be expanded to all technical equipment through the buildings (included embedded edge Iot or local cloud computing).

2. It offers a more consistent and intuitive approach correlated with energy physics: hourly calculations linked with real energy measurements across site submeters and taking into account real-time estimations of the carbon footprint of the electricity delivered through the Pan European energy system.

3. It allows undisputed and comparable carbon footprint measurements for scope 2 emissions considering all Grid and on-site/community connected energy resources.

4. It connects with new generation carbon analytics allowing to drill down per building submetering usage, as showed hereafter as an example.
6.3 Examples of benefits

6.3.1 Applying Port Environmental Review System (PERS) in the ports

Port Environmental Index (PEI)

Introduction

Smart ports refer to those ports with a strong (real) will to incorporate ICT in order to renew and/or update the maritime transport of goods as well as the public transport in port environments. Note that 80% of all worldwide commercialized goods use the maritime means, thus it is critical to optimize, harmonize and develop sustainable ports, which for some countries and cities count as critical infrastructure.

Unfortunately, the disparity and heterogeneity of ports makes the overall digitalization step slow, as well as its green transition, unless new regulation laws enforce port authorities and operators to adapt within fixed deadlines. Though there is no common methodology in the adoption of ICT technologies, big ports act typically as drivers and propose several options in the go-green path, sometimes enriched with technology:

- Connection of vessels to the wired electricity network, allowing the ship engines to be stopped and thus reducing CO2 emission
- Deployment of PV panels in various areas to reduce the amount of consumed electricity from the public network
- Deployment of fiber networks and 5G to guarantee a reliable network connection able to support Industry 4.0 requirements
- Deployment of IoT sensors (land and sea), sometimes even aerial sensors via drones. Depending on the degree of IoT coverage, combined with smart data analytics (Big data and Machine Learning), it is possible to achieve a real-time monitorization of some of the port processes, supporting the decision making for optimization scenarios and environmental impact (avoidance, mitigation, adaptation).
EcoPorts was established in 1997 as an initiative of several European ports to raise awareness on environmental protection through intensive cooperation, sharing of knowledge and improvement of environmental management. Since 2011, the program is fully integrated into the European Sea Ports Organisation (ESPO). The ECO Sustainable Logistic Chain Foundation (ECOSLC) allows terminals and ports outside Europe to access the EcoPorts tools.

The tools for achieving the mentioned objectives are: (i) the Self Diagnosis Method (SDM), and (ii) the Port Environmental Review System (PERS). In short, the environmental performance of ports is measured with the help of various environmental performance indicators: (i) Environmental management, (ii) environmental monitoring, (iii) top 10 environmental priorities, and (iv) Green services to shipping. For the two first categories, Indicators are provided in the Table below, being one of them the Carbon footprint.

**Table 2: Performance indicators in EcoPorts**

<table>
<thead>
<tr>
<th>Performance indicators</th>
<th>Environmental management indicators</th>
<th>Environmental monitoring indicators</th>
</tr>
</thead>
<tbody>
<tr>
<td>B.</td>
<td>Existence of an Environmental Policy</td>
<td>2. Energy consumption</td>
</tr>
<tr>
<td>C.</td>
<td>Environmental Policy makes reference to ESPO’s guideline documents</td>
<td>3. Water quality</td>
</tr>
<tr>
<td>D.</td>
<td>Existence of an inventory of relevant environmental legislation</td>
<td>4. Water consumption</td>
</tr>
<tr>
<td>E.</td>
<td>Existence of an inventory of Significant Environmental Aspects (SEA)</td>
<td>5. Noise</td>
</tr>
<tr>
<td>F.</td>
<td>Definition of objectives and targets for environmental improvement</td>
<td>6. Air quality</td>
</tr>
<tr>
<td>G.</td>
<td>Existence of an environmental training programme for port employee</td>
<td>7. Sediment quality</td>
</tr>
<tr>
<td>H.</td>
<td>Existence of an environmental monitoring program</td>
<td>8. Carbon footprint</td>
</tr>
<tr>
<td>I.</td>
<td>Environmental responsibilities of key personnel are documented</td>
<td>9. Marine ecosystem</td>
</tr>
<tr>
<td>J.</td>
<td>Publicly available environmental report</td>
<td>10. Soil quality</td>
</tr>
<tr>
<td>K.</td>
<td></td>
<td>11. Terrestrial habitats</td>
</tr>
</tbody>
</table>

**Emissions to the air and GHGs**

Air emissions are identified to be significant in different type of studies: environmental impact of port activities, environmental management in seaport, effects of ships pollution, and environmental indexes (Trozzi & Vaccaro 2000, Darbra et al. 2009, European Sea Ports Organization (ESPO) 2012, Puig et al. 2017, Kegalj et al. 2018). However, the main problem relies in the capability to be correctly measured, as stated in the table below where the related environmental KPIs are summarized.
Table 3: Indicators for air emissions

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Description</th>
<th>Significant</th>
<th>Representative</th>
<th>Measurable</th>
<th>Usefulness</th>
</tr>
</thead>
<tbody>
<tr>
<td>CO₂ emissions (g)</td>
<td>Measure or calculation of the total amount of CO₂ emissions that is directly and indirectly caused by an activity</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Fine particles emissions (NOx, SOx..)</td>
<td>Measure or estimation of the total amount of particles emissions</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Fine particles emissions (NOx, SOx..)</td>
<td>Total emission of fine particles linked to dredging activities in a year</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Non-Methane volatile organic compounds emissions (NMVOC)</td>
<td>Total emissions of non-methane volatile organic compounds in ports</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Nitrogen Oxides (NOx) emissions (g)</td>
<td>Total emissions of Nitrogen oxides in ports</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Carbon monoxide (CO)</td>
<td>Measure or estimation of the total amount of CO emissions in ports</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Particulate Matter (PM) emissions (g)</td>
<td>Measure or estimation of the total amount of particulate matter emissions</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>Total Greenhouse Gas (GHG) Emissions</td>
<td>Total amount of greenhouse gas (GHG) emissions that is directly and indirectly caused by an activity</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

Carbon dioxide emissions of port include the total amount of CO₂ emissions that are directly and indirectly caused by port activities. The CO₂ is one of the most emitted greenhouse gases contributing to global climate change and warming. This indicator is used as a reference against which to rate the global warming potential (GWP) of other greenhouse gases. At environmental concentrations in air (0.04%), CO₂ has no impacts on human health.

Direct measurements would require the installation of sensors on all the machines of the supply chain of ports, which is not feasible. However, GHG emissions in general and CO₂ emissions, in particular, can be derived using emission factors based on proxy data which includes fuel consumption, fuel type, and technical specifications of the engine. This is the method that is used by the Port Environmental Index (PEI), a quantitative index intended to measure the whole environmental impact at ports, as result of the H2020 PIXEL project. We will provide here an overview summary of the PEI focussing on the CO₂ aspect.

Core model in the PEI

The employed model is called Port Activity Scenario (PAS), and tries to build an initial digital twin of port activities focussing on the different supply chains. In doing so, complex processes are broken down into simpler elements, energy sources are identified and local emission of pollutants are estimated, among other. The PAS is virtually a meta-model that also allows to study energy production needs in different scenarios and therefore facilitate the transition to greener energy sources.

Basically, for this model it is important to distinguish among four data types: activity, cargo, area and machine (equipment). An activity is the use of one machine in order to handle one cargo unit between two areas. The Figure below shows an example of what the activity data structure looks like.
In order to perform a modelling of the port operations, scenarios and activities, we need to know the data types:

- The activity data refer to the details related to a transition of a cargo: duration of the operation, type of machine used, distance travelled, etc. These data thus mainly refer to the logistics chain linked to a cargo.

- The operational data (machine specification) refer to the technical specifications of the machinery and equipment used. These data will specify the type of energy used, the consumption according to the mode of operation, the status of the machine, its operating limitations, etc.

- The emission source data detail for each machine, engines or other sources used in the transition of a cargo, the sources of emissions linked to it. These data are very often obtained and based on emission factors allowing to translate the consumption of energy into quantity of pollutants emitted.

- The vessel planning data refer to the vessels arriving at the ports with the description of the type of cargo, the tonnage, their expected date of arrival and departure. These data thus make it possible to know the expected flow rate for each type of cargo.
The quantification of air emissions resulting from port activities can be based in the use of emission factors (EF). The average air emissions potential of equipment is quantified by using the following formulas:

\[ E = A \times EF \]

\[ A = \frac{FC}{T} \]

Where,

- \( E \) = total emission in kg/T
- \( A \) = the activity
- \( EF \) = emission factor (g/kg fuel),
- \( T \) = the working time in the port (h) of an equipment within the port,
- \( FC \) = fuel consumption (g/kWh).
PEI results

The PEI is able to provide quantitative information about the environmental impact (PEI) as a composite number considering the influence of three sub-indices:

- Ships (Ship Environmental Index)
- Terminals (Terminal Environmental Index)
- Port authority (Port Authority Environmental Index)
- GEI (Global Environmental Index)

![Figure 21: PEI results for a port (year 2020). General indices](image)

The information can be calculated and visualized graphically on a monthly basis considering that all required input is provided with that frequency.

Besides the PEI, a Reliability Rating (RR) is also provided. The Reliability Ratings is a way of indicating PEI readiness to IoT. Ideally all (or nearly all) information should flow in real time in the system, allowing a constant monitoring; however, the current situation in ports is far from a 100% digitalization status, and other ways of importing data needs to be used to calculate the PEI. Basically, different weights are assigned depending on that aspect, and therefore will be in the position of assessing a technology readiness index.

Within the same visualization Dashboard of the PEI, there is an additional widget as important as the previous ones, as it decomposes the PEI in environmental KPIs (eKPIs), which constitutes the groundings for the calculation of the PEI and allows an environmental manager to easily detect where and how much impact is causing to the environment. An example for 2020 is shown in the Figure below.

There you can find all eKPIs that have been used by the PEI model, classified by ships, terminal and global. As the values are normalized, those eKPIs that are close to 1 mean that their impact on the environment is irrelevant and does not need urgent action; per contrary, those values that are close to 0 imply a significant impact on the environment and therefore, some strategy plan to transition to a greener status. This could be an excellent example to lean from other ports how they are targeting a specific eKPI in order to reduce its impact. As can be seen, CO2 in particular and emissions to the air in general contribute significantly to the overall impact and represents a great challenge to reduce in the upcoming years.
Figure 22: PEI results for a port (year 2020). eKPIs

References:


Kegalj, I, Traven, L. Model of calculating a composite environmental index for assessing the impact of port processes on environment, case study of container terminal, Environmental Monitoring and Assessment. 2018,190, 10; 1-12

6.3.2 ZVEI-Show-Case "PCF@Control Cabinet"

In the ZVEI-Show-Case "PCF@Control Cabinet", the ZVEI presents a flexible, efficient and future-proof concept for the technical implementation of a digital product passport and demonstrates its feasibility using a demonstrator. The ZVEI-Show-Case “PCF@Control Cabinet” has been presented at the Hannover Messe event in Germany during 30 May – 2 June 2022, where the product carbon footprint of a control cabinet is calculated, see ZVEI white paper. The concept is based on the ZVEI Digital Nameplate (via IEC 61406 “Identification Link”, under development) and the Asset Administration Shell (AAS).

As discussed in the previous sections of this report the carbon footprints are currently a much-discussed topic with far-reaching implications for individuals as well as companies. In particular, companies can make a proactive contribution to transparency by reporting their corporate or product-related CO₂ footprint, which is named PCF (Product Carbon Footprint).

In particular, the AAS serves as a technical tool that allows the automated interpretation of the documented product information because of its standardised semantic descriptions.

The communication and data exchange between stakeholders and different data providers, e.g., data bases and networks can be realized via data interfaces (connectors) to retrieve the needed information as shown in Figure 18.

![Figure 23: Different exemplary data providers that can be contacted via interfaces, copied from ZVEI white paper](image)

The ZVEI-Showcase showed a control cabinet that was put together from products and components of participating companies, by simulating the entire value chain. One of the goals in this project/show case, the control cabinet stands symbolically for every type of system integration for which an exchange of data between different companies and different engineering systems is necessary. In particular, standard components are combined to form a functioning electrical system, with its very individual character, places very high demands on system interoperability and the associated almost data exchange.

The process of building an electrical system, see Figure 19, consists of very many interfaces between the companies and IT systems involved, where engineering data is transferred. In addition, the data of the individual components must also be transferred from the suppliers to the system integrators.

In particular, in this ZVEI showcase, there are already 15 companies involved, from which data on 56 different products and components, which finally lead to a system of 93 parts in total, are required to fulfil the value add.
Figure 24: Data and component flow in the system integration process, copied from ZVEI white paper

The ZVEI-Showcase presents also the way of overcoming the organizational and IT system boundaries using the example of the Product Carbon Footprint in order to minimise the effort required to transfer product information from the manufacturer to the user. In particular, it uses the existing technologies of the Asset Administration Shell and concept repositories (e.g. ECLASS, IEC CDD) that are applied within the framework of the Digital Product Passport.

Note however, at the Hanover Fair 2022, the control cabinet will only consist of the components of the participating companies, without having as goal the realization realise a function of the system, see Figure 20.

Figure 25: CAD-model of the control cabinet presented at the Hannover Fair 2022, copied from ZVEI white paper
As described in Section 3, there is today a wide landscape of standards and guidelines when it comes to greenhouse gas (GHG) quantification and product carbon footprint, where not all GHG calculation and PCF methods are equivalent and comparable.

The calculation of PCF values for products along the life cycle consists of scope 1 and scope 2, from the usage of directly CO2-equivalent emitting energy sources (such as fossil fuels) and the used electric energy mix.

Additionally, scope 3 includes the supply chain, upstream transport processes and manufacturing, but these values are mostly modelled and no primary data. To increase the reliability of scope 3 PCF values, an automated transfer of PCF values across the supply chain would be a conceivable approach. In this context, the concept of digital product passport (ZVEI DPP4.0) has been used to transfer data between stakeholders.

One key goal of the ZVEI-Show-Case "PCF@Control Cabinet" is to especially demonstrate the feasibility of using the ZVEI DPP4.0 in order to calculate the PCF of an integrated product or system across the supply chain, see Figure W. Please note that for the demonstrator on the Hannover Fair 2022, only the tier 1 relation between product manufacturer and system integrator has been investigated.

![PCF Calculation Diagram](image)

**Figure 26:** Exemplary applied PCF methodologies and calculated PCF values supply of the integrated product, copied from ZVEI white paper

As can be seen in Figure 21, several Carbon Footprint methodologies, described in Section 3, have been applied in the ZVEI-Show-Case "PCF@Control Cabinet", such as ISO 14067, PEP Ecopassport, GHG protocol. In addition, the Carbon Footprint values are displayed, i.e., PCF of all 93 products: Approx. 1500 kg CO$_2$e; Transport to manufacturer: Approx. 100kg CO$_2$e; Cabinet Manufacturing: Approx. 100 kg CO$_2$e; Transport to Hannover: Approx. 200 kg CO$_2$e; Cradle-to-Gate PCF total: Approx. 1900 kg CO$_2$e.
7. Recommendations and conclusions

This report focused on providing guidelines and a methodology to IoT and Edge Computing technologies and services stakeholders on making informed choices on how to assess the carbon footprint of solutions and services they use, and to as well to measure how these methodologies support carbon footprint reduction of their use. In addition, this report presented (1) selection criteria that are needed to help stakeholders to select the most suitable PCF methodology for each considered scenario and industry sector and (2) initiatives and standards, existing methodologies of measuring ICT carbon footprint and how they can be applied to IoT and Edge Computing.

In conclusion:

- **Smart use of clean digital technologies** can serve as a key enabler for climate action and environmental sustainability

- **Technology** can improve energy and resource efficiency, facilitate the circular economy, lead to a better allocation of resources; reduce emissions, pollution, biodiversity loss and environmental degradation

The following recommendations are derived:

- The ICT sector must **ensure** the environmentally sound design and deployment of digital technologies by minimising the ICT (IoT and Edge computing) carbon footprint:
  - Measurement of the benefits provided by ICT in carbon reduction is a struggle – initiatives as EGDC (European Green Deal Coalition) can help
  - Important to use **standardised connectivity related metrics/parameters** related to carbon footprint, in order to be used by stakeholders to compare and evaluate the benefit of different connectivity solutions in reducing the carbon footprint of industrial sectors
  - Useful to include scope3 impacts in the CO2e footprint calculation

- How to enable the **DPP (Digital Product Passport)**? Depending on the sectors involved, IoT and Edge computing are important enabling technologies for this realisation:
  - A possible implementation for technical industries, is provided by ZVEI, using the DPP4.0 concept, based on DNP4.0 (Digital Name Plate 4.0) and AAS (Asset Administration Shell). For consumer goods, ISO standards play an important role to facilitate interoperability and increased transparency along the chain

- Not all PCF calculation methods are equivalent and Comparable; Selection criteria are needed to help stakeholders to select the most suitable PCF methodology for each considered scenario and industry sector
• An important path to **realise carbon reduction** is to increase awareness and information for the citizens to reduce energy and carbon footprint and at the same time increase the incentives for citizen to realize this reduction.

• Usage of digital technologies (e.g. monitoring and controlling energy usage) for an indirect reduction of greenhouse emissions due to, as an example, manufacturing.
Annex I. Editor and Contributors to this Report

The document was written by several participants of the AIOTI Digital for Green Group.

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About AIOTI

AIOTI is the multi-stakeholder platform for stimulating IoT Innovation in Europe, bringing together small and large companies, start-ups and scale-ups, academia, policy makers and end-users and representatives of society in an end-to-end approach. We work with partners in a global context. We strive to leverage, share and promote best practices in the IoT ecosystems, be a one-stop point of information on all relevant aspects of IoT Innovation to its members while proactively addressing key issues and roadblocks for economic growth, acceptance and adoption of IoT Innovation in society.

AIOTI’s contribution goes beyond technology and addresses horizontal elements across application domains, such as matchmaking and stimulating cooperation in IoT ecosystems, creating joint research roadmaps, driving convergence of standards and interoperability and defining policies. We also put them in practice in vertical application domains with societal and economic relevance.