

Curator News App



Web3 community-driven news submissions app



Gianni BrissonCEO / Founder

Product wizard with 25 years experience in digital solution design & startup management



Raad Rogge Web3 Strategy / Research

Crypto OG with an in-depth knowledge of blockchain and Web3 tech. Founding member of FTW DAO



Marco Manganiello
Sales / Operational

8 years of successful sales and business development at a Nasdaq listed company.

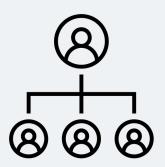


Esther BrissonProduct Owner

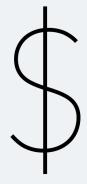
Passionate digital product designer and UI/UX & gamification banshee



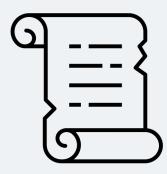
News suffers from fake contributions and biased opinions in a medium that should be objective and independent.



Lack of research makes the media unreliable



Users are rarely incentivized for providing news-worthy content

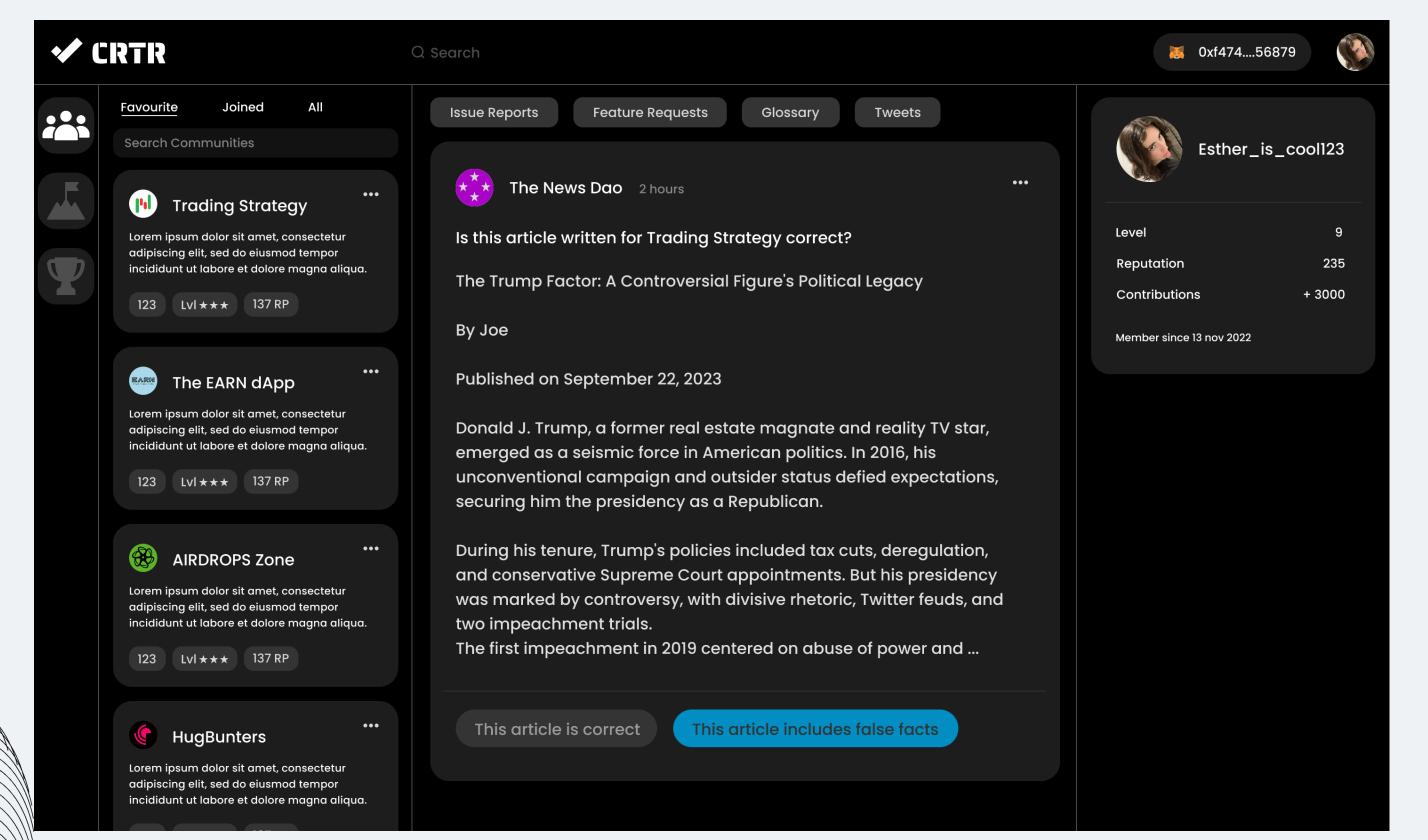


Journalists give the audience the content it wants to hear and not what is really going on

Examples



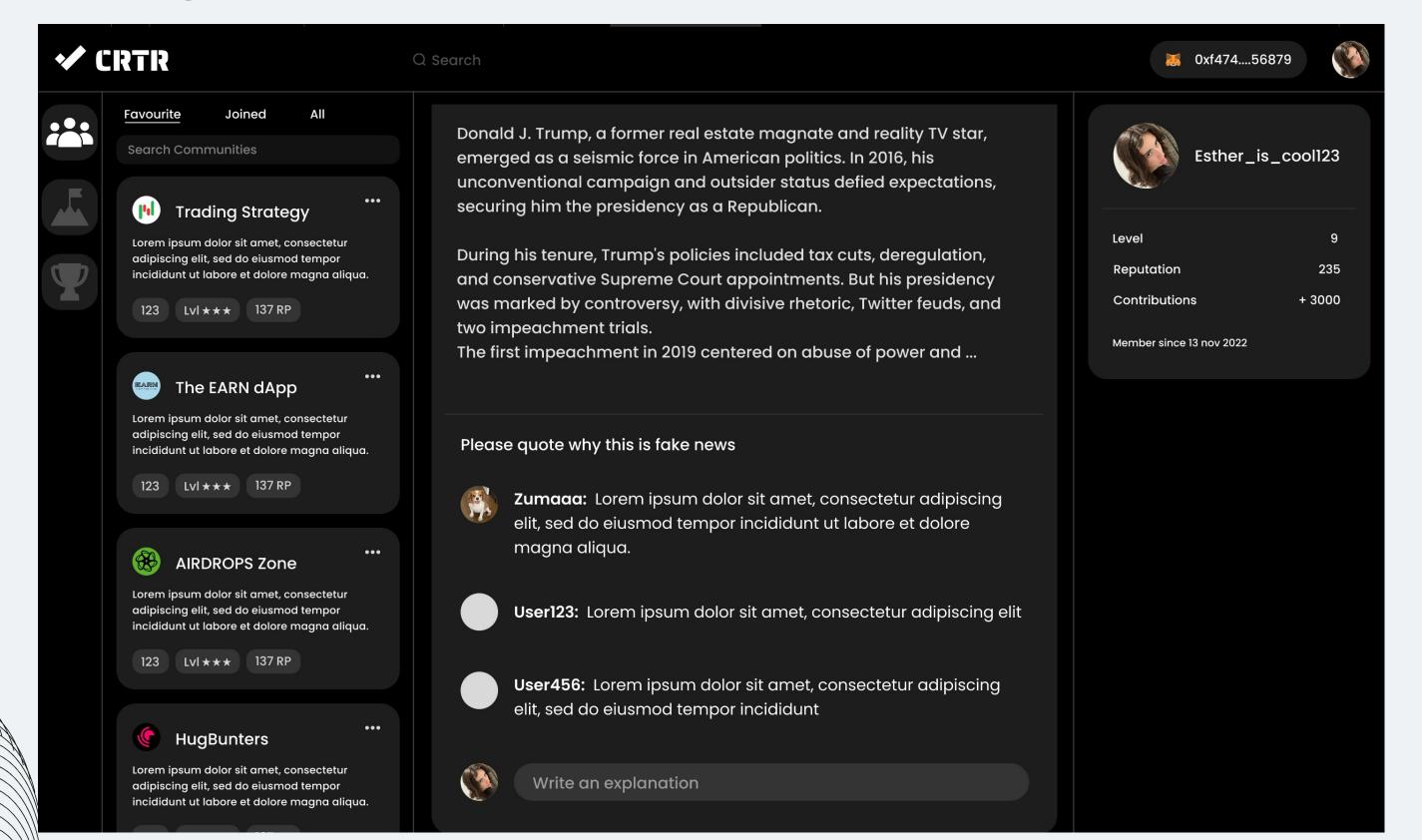
Designs of the News app



Examples



Designs of the News app



Technology



The News App is built on the Curator platform, which uses a combination of Web2 and Web3 technology



Curator API

News app is built on the Curator

API and uses it to generate

widgets and dashboards



AWS

Amazon Web Services are used for hosting the front-end of the apps and some back-end logic



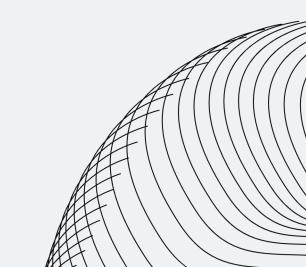
Polygon

The Polygon blockchain is used to notarise / timestamp each action a user makes



Web3 wallets

Users authenticate using their Web3 wallet of choice. Web2 login will be added soon





Our Revenue Model

Company / Project pays a subscription fee and notarisation fees Users mint Soulbound reputation NFTs showing their expertise Randomised subset of User proposes a news **Curator Quality checks Accepted content gets** Company article and description users check the content Adds News widget to through Prisoner's added to News app for the app **Dilemma integration** their site Reviewers get incentivised with tokens

Accepted articles get rewarded with tokens and on-chain reputation points