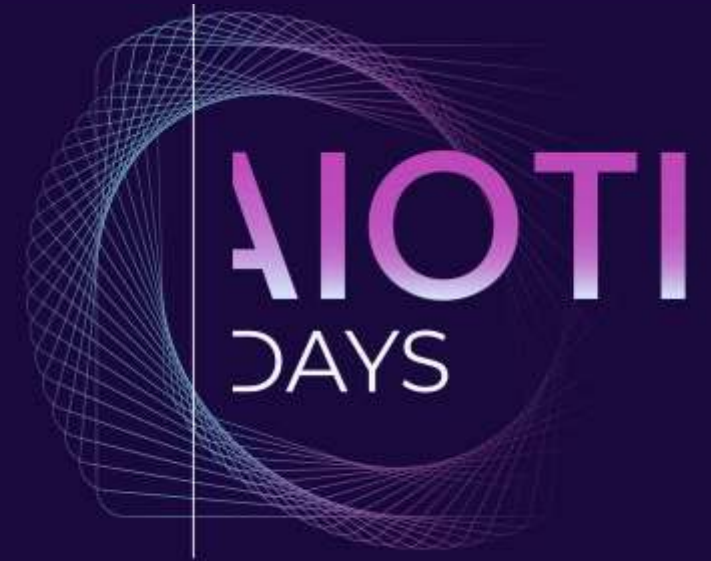




Alliance for AI, IoT and Edge
Continuum Innovation



22 - 23 September 2025 / Colegio de Aparejadores, Madrid

**EU regulation impact on healthcare services design,
deployment and full entrance into the market in a smart city
context**

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Session's goal:

This session aims to analyse the impact of the EU regulation (GDPR, AI act, U Data space, etc.) on socio-healthcare services design and full deployment and to broaden the perspective towards another domain really relevant to a smart city environment such as "Automomous Driving and car regulations" state of the art and vision for the future. An insight on opportunities and challenges as well as barriers and facilitators will be provided according to different stakeholders' standpoints.

EU regulation impact on healthcare services design, deployment and full entrance into the market in a smart city context



Pietro Dionisio – MEDEAS.R.L., Italy

Master's degree in political science from the University of Florence. Project coordinator area at Medea srl, he has experience in impact analysis and services' sustainability strategies of innovative solution on the social-healthcare domain. Author of several articles in the fields of health, social and health economic policies for numerous Journals, Pietro is chair of the WG Health within the Alliance for Internet of Things Association (AIOTI).



Prof. Koushik Maharatna - University of Southampton, UK

Internationally leading expert in the multidisciplinary field of Biomedical signal processing systems development with 15+ years of experience in the research area of next-generation remote healthcare systems development. His particular focus is on application of Artificial Intelligence in the area of prediction and diagnosis of Cardiovascular diseases and Neurodevelopmental disorders.



Jure Lampe - Senlab, Slovenia

A highly experienced IT professional with a BSc in IT and over 35 years as a CEO and founder of various tech companies. Skilled in project leadership, communication, and creative problem-solving, with a focus on IoT, Industry 4.0, healthcare, and SmartCity solutions. Award-winning leader of projects including prototypes, mobile apps, and back-ends for both EU-funded R&D and commercial projects. Founder and CEO of SenLab and an IoT evaluator for Eurostars Eureka.